

MINUTES
Invasive Plants Association of Wisconsin
Board of Directors Meeting
May 14, 2012
3:00-5:00
Wisconsin DNR - Central Office, Madison

Board Members present: Tom Boos, Clarissa Hammond, Mark Feider, Rolf Utegaard, Gene Roark, Willis Brown, Vijai Pandian, Greg Bunker, Jerry Doll

Also present: Courtney LeClair

ADMINISTRATION

1. **Roll Call**
2. **Approval of the agenda**
Hammond moves to approve the agenda, Bunker seconds. Motion carries.
3. **Approval of Minutes**
Willis moves to approve the January 2011 minutes, Roark seconds. Motion carries.
4. **Treasurer's Report**
Boos reports a balance increase because IPAW is the fiscal agent for UMISC. The Board agreed that we should we have a more detailed report for UMISC spending. Jerry moves for approval of the Treasurers report, Hammond seconds. Motion carries.
 - Annual report
Doll moves for approval, Roark seconds. Motion carries.

OLD BUSINESS

5. **Review of Action Items from January Board meeting**
 - Renz** will develop a proposal/outline describing a possible challenge grant program for IPAW.
 - Brenner** needs list of committee chairs and members for the database. **Delay until new PA hired.**
 - Brenner** unsure about Mission Statement of IPAW Board – display board vs. website/newsletter differ. This needs to be clarified. **Delay until new PA hired.**
 - Brenner** will create a document with responses to why people should join IPAW. These will be forwarded to Board. **Delay until new PA hired**
 - Boos** will work on updating the document and post it on web. **Delay until new PA hired**
 - Boos** will work on getting website committee back on track **In progress**
 - Boos** will meet with nomination committee to discuss gaps to have better discussion at next meeting.
 - Boos** will send \$50 for Grecian foxglove bounty
 - ✓ **Boos** will send logo finalists out to the board and request input from board members not present at the previous board meeting.
 - ✓ **Boos** will remind board members to make their memberships current.
 - ✓ **Boos** will send out ideas/minutes from the planning sessions conducted at West Madison and Platteville.
 - ✓ **Boos & Renz** will look into getting a photo from Kate Redman for a gift for Amy.
 - ✓ **Boos** will look into getting an engraved garden rock "THANKS AMY from IPAW" + short quote.
 - ✓ **LeClair** will get pricing for Garden art from LeClair's aunt.
 - ✓ ~~**LeClair** will contact Paul Johnson about doing a keynote at UMISC.~~

6. New logo

Tom proposed that we take the four logo finalists online and query the membership. Give members about one month to vote.

- Boos will work with Marcia to get this done.

7. New board member recruitment

Tom queried potential board members with unique skills or backgrounds and James Nuthals responded. He is very engaged with invasive plant issues. The Board thought his resume was impressive and that he would represent an area not represented on the board right now. Nuthals does the before and after work on utility projects. Roark moves to extend the invite to Mr. Nuthals, Brown seconds. Motion carries.

- Boos** will send out welcome packet

8. Program Assistant recruiting

Katherine resigned so the board needs to recruit a new program assistant. The position is for six hours per week and pays \$13.50/hour.

- Boos** will put an announcement on the listserve.
- ALL** Board members should do some recruiting.

Some ideas for recruiting and retaining an individual for a longer period of time include going through the Sierra Club or Nature Conservancy and looking for a retired person with technology skills.

NEW BUSINESS

9. Committee Reports

a. Science Committee:

- There was discussion of postponing development of the plant list because the Renz lab received a grant to develop an iPhone app.
- Kearns needs to go through the plant list.

b. Education Committee: (LeClair)

- No updates unrelated to the conference.

c. Newsletter Committee: (Boos)

- We are about a month and a half out from another issue (July/August)

Topics:

1. Recap ISAM
2. Conference announcement
3. Hammond – topic?

d. Other Committees

- **Nomination** committee: (Boos) Board nomination suggested.
- **Government Relations:** When is the next Conservation Day? Roark is not sure. Legislators will not be in session until next January. It is budget initiative time at the DNR and it would be good to have some IPAW representatives talk to legislators if projects seem applicable to the IPAW mission.
- **Membership:** Hold off until a new program assistant is hired.

10. Strategy/Topics Moving Forward

Board Discussion about documents sent out by Tom.

What does IPAW have to offer?

Board should work on this together. Identify where we have been in the last 10 years (for the general public).

- ALL** board members will help frame this out. Everyone will brainstorm ideas.
 - Audience needs to be defined for this effort.
 - We need talking points to promote IPAW.

- Not many landowner groups out there. How can we reach more landowners?
- Outreach to landowners – tap into horn hunters/sport hunters. We should contact the Conservation Congress. Invasive species will ruin their hunting faster than some political things.
- Convert awareness to action.
- The Wisconsin Lakes Association would be a good group to contact. They deal with some terrestrials.
- Other groups to contact: WWOA, Wild Ones.
- Each group has their own niche and separate set of concerns.
- Revisit goals from 2006
- Complaint – we spend years talking about stuff that doesn't materialize. We lack follow up on some projects.
- We need to take more initiative and find ways to reach out to landowners (i.e. BMPs). One problem is funding.
- Someone needs to take the lead on finding funds. We need help doing that.
- IPAW could take initiative to submit articles to other newsletters such as "Friends of" groups, the towns associations or CWMAs.
- We should tap into more local level groups.
- How do we use CWMAs?
- *Does IPAW need an Executive Director?* Could we fund someone half or full time with a 2-3 year grant? This would take IPAW up a level and help improve follow through.
- Ask the Renz lab for assistance in writing a grant to fund an Executive Director?
- Committee to pursue the Executive director?
 - ALL** board members should take some time to look for grant sources to pay for an executive director.
- Talk to other associations about the transitioning to having an Executive Director.
 - ALL** board members should articulate what IPAW means to them.

FUTURE EVENTS

11. UMISC - MN/WI/IA Conference

The conference is doing well with sponsorships and only a few more thousand dollars are needed. Plenary speakers are scheduled. In early June, there will be an announcement with the preliminary program. Registration will also open up.

- Boos/Vomastic** will put a save the date announcement on web

12. ISAM 2012

Winners selected for the poster contest. The awards ceremony will be on June 6 at Olbrich Gardens. The Secretary of Tourism will present the Invader Crusader awards. There were 12 nominees this year.

13. Farm Technology Days, July 17-19, 2012. Outagamie County, Sugar Creek Farm.

About 12 volunteers are needed to staff the booth. IPAW is in the Applied Technology Tent. Booth space is free. Pandian is trying to get some extra passes for entrance and parking.

- Boos** will bring the display.

OTHER TOPICS

14. Model ordinances at DNR?

Fieder was looking for model ordinances. Discussion has occurred regarding this at DNR.

- Boos/ Kearns** will work on it and run in by Board

- Boos** will set up a doodle poll for the July meeting. Last three weeks in July.

Meeting Adjourned 4:39 pm

Minutes submitted by Clarissa Hammond on June 11, 2012.