

MINUTES
Invasive Plants Association of Wisconsin
Board of Directors Meeting
March 19, 2012
3:00-5:00
Wisconsin DNR - Central Office, Madison

Board Members present: Tom Boos, Clarissa Hammond, Mark Feider, Rolf Utegaard, Mindy Wilkinson, Gene Roark, Brian Pillsbury

Also present: Courtney LeClair, Kelly Kearns, Mark Renz

Administration

1. **Roll Call**
2. **Approval of the agenda**
Hammond moves to approve the agenda, Utegaard seconds, motion carries.
3. **Approval of Minutes**
Pillsbury moves to approve the January 2011 minutes, Utegaard seconds, motion carries.
4. **Treasurer's Report**
 - IPAW gained \$19,423.15 in proceeds from the NCWSS conference, which includes the MIPN and MISAC allocations. IPAW will hold this money for use on the upcoming MNWIISC Conference.
Roark moves to approve the Treasurer's report, Pillsbury seconds, motion carries.
 - Annual report
Board will review the report and vote on approval at the next board meeting.

Old Business

5. **Review of Action Items from January Board meeting**
 - Renz** will develop a proposal/outline describing a possible challenge grant program for IPAW. Renew as agenda item for next Board meeting.
 - ✓ **Boos** will check with Krista about new logo – in progress. **Hammond** will follow up

Membership drive

- Boos** – should continue promotion since there are still many t-shirts. Brenner and Boos will try to push promotion through email. Promotion can be through the end of June (ISAM). After that point, we will develop new promotion.
- ✓ Letters for membership drive all have Staffen's name as contact – **Hammond** should provide signature.
- ✓ **Boos** will mail out t-shirts to members gained through promotion.
 - Brenner** needs list of Chairs for the membership database and ppl who want to be part of a committee – **Brenner** will send document to Boos to confirm.
In progress
Brenner unsure about Mission Statement of IPAW Board – display board vs. website/newsletter differ. **In progress**
People are asking for reasons why they should join IPAW when there are other groups in the region.
 - Brenner** can create document with responses to the question and forward to Board. **In progress**
 - Boos** will work on updating document and have on web. **In progress**
 - Boos** will work on getting website committee back on track **In progress**
 - Boos** will meet with nomination committee to discuss gaps to have better discussion at next meeting.
- Boos** will send \$50 for Grecian foxglove bounty

- ✓ **Renz** will work on getting Pesticide Applicator Training people to provide comments from their perspective
- ❑ **Boos & Renz** will look into getting a photo from Kate Redman for a gift for Amy
- ❑ **Boos** will look into getting an engraved garden rock "THANKS AMY from IPAW" + short quote
- ❑ **LeClair** will get pricing for Garden art from LeClair's aunt

6. New logo

Krista Hamilton sent in a bunch of different logo options.

Discussion:

- We need to consider size, colors, where will it be used (newsletter, website, letterhead), format (bar if it's used for letterhead, websites). Consider design in both black & white and color.
- Plant images should reflect real invasive plants; plant geeks will be irritated with something that resembles their favorite native or rare species. Obvious invasive plant suggestions include: wild parsnip, garlic mustard, purple loosestrife, thistles, knapweeds, teasel, tansy, oriental bittersweet.
- Should the state outline be in there? Should it say "IPAW" and/or "Invasive Plants Association of Wisconsin"?
- Pillsbury suggests that we pick some finalists and ask members to vote.
- Favorites were #7, #10 & both #1 & 2
- ❑ **Boos** will send finalists/favorites out to the board and request input from members not present.

7. Membership Drive

All board members should become active members.

- ❑ **Boos** will send a reminder to board members
- Brenner and Boos are working on ways to remind people more frequently about membership.
- Brenner is in the process of sending out emails to all members, checking accuracy of contact information and asking if members are ok with communicating through email.
- If anyone on the board wants to review the membership letters, contact Tom.

New Business

8. Committee Reports

- a. **Science** Committee: (Renz) The science committee is waiting for an updated invasive plant list from DNR. DNR was going to add new NR40 species. Once the list is updated, a survey will be developed and sent out to IPAW members. Renz is ready to move forward with this.
- b. **Education** Committee: (LeClair) ISAM and the WI/MN/IA Conference will be discussed later in the agenda.
- c. **Newsletter** Committee: (Boos) Next issue is in May. Article deadline is April 20th. Suggested articles:
 - Gretian foxglove find (Kearns)
 - UMISC Article (Bell)
 - General article about AIS coordinators (Kearns)
 - ISAM
 - What people should be looking for as the field season approaches. (Kearns/Boos)
 - Short report from CWMAs (Boos will query those groups)
 - Roundup resistant weeds, specifically palmar amaranth (Pillsbury)

- Species to look for under the current environmental/weather conditions. The conditions will affect management.
- Update on the SAGs and the importance of science in the process. (Wilkinson)

d. Other committees

- **Nomination** committee: (Boos) Forward suggestions to Boos. New board members should fill skill sets that are currently lacking on the board.

9. Strategy/Topics Moving Forward

It would be beneficial to revisit the notes from the Platteville strategic planning meeting. We need to get some new ideas for the organization. One example of an outcome from that meeting was development of the SOPs.

IDEAS:

- Expert list
 - IPAW could pursue grants to help with management. Grants: scale can be an issue; who decides where money should go?
 - Develop some sort of “active/revolving” list of plants that might act invasive. Solicit suggestions for species that we need more research or anecdotal information on. We need a way to solicit information without attaching stigma of a plant being “black listed” simply because it was suggested for review, especially since some suggestions might have economic attributes or economic potential. This list should tie into list work that is being done by the science committee.
 - Board members should be more actively involved in some part of IPAW
- Boos** will send out ideas/minutes from planning sessions at West Madison and Platteville.
- Is there some potential to collaborate with RC&D's?
 - Increase presence of agricultural issues in the newsletter. This may help increase involvement from agricultural community.

Future Events

10. UMISC - MN/WI/IA Conference

- Renz encourages board members to attend a conference call during the last week of March to discuss terrestrial plant sessions (need 10-12 sessions).
- General conference theme: Partnering across Borders/Networking.
- Call for abstracts went out.
- Joint outreach/education presentation topics are welcome.

Sponsorship committee

- ~\$14,000-\$15,000 raised already
- Special membership options for registration (IPAW/MIPN members get \$20 off. Volunteer discount.
- Other states do not have organizations similar to IPAW. Minnesota has a self-nominated group. Paul Johnson (NRCS, Iowa) would be a good person to get involved and potentially ask to do the keynote.

LeClair will contact.

- Kate Howe (MIPN) solicited comments for plenary speakers (Three - ½ hour speakers; One – hour long speaker during lunch)
- Pillsbury suggests offering presentations that are agriculturally related.

11. ISAM 2012

- Awards will be at Olbrich Gardens on June 6th @ 1pm. Tours will be given as part of the event.

- Poster contest – submissions due April 2nd. Natural Resources Foundation is giving away a field trip to the winner. Posters will be on display in the Capitol rotunda for 2 weeks in June; also at Olbrich.
- Invader crusader awards – Speaker will be Stephanie Klett, Secretary of the Department of Tourism.

12. Garden Expo- Thanks to those who helped out. Boos proposes that we do it again. Cost is high, but the contact time makes the event worthwhile. Roark moves that we continue to have a display and the Madison Garden Expo, Utegaard seconds, motion carries.

13. Farm Technology Days, July 17-19, 2012. Outagamie County.

14. CWMA Websites

- A CWMA is being developed in Pepin, Pierce, Dunn and Eau Claire Counties. Contact: Kathy Stahl
- How do they get website space through IPAW? What are the requirements and do we charge for web services? Will IPAW provide fiscal services?
- Affiliated groups must have a liason to IPAW, develop guidelines, elect officers, hold an annual meeting and report back to IPAW. Officers must be members in good standing with IPAW.

15. Plant lists sent to Municipalities

- Feider wanted to know if weed commissioners receive lists of invasive plants to target each year from the DNR. Kearns thought this confusion might be tied to the noxious weed law from the 70s. A list like this is not provided by the DNR.

Other Announcements

- We Energies: They have funded our printing in the past, now we have to apply for \$\$\$. Wilkinson makes a motion that Boos applies for funding for general sponsorship; Hammond seconds. Motion carries.

Boos will set up a doodle poll for the May meeting.

Minutes submitted by Clarissa Hammond on March 22, 2012.

