

MINUTES
Invasive Plants Association of Wisconsin
Board of Directors Meeting
Wednesday, July 25, 2007
3:00 – 5:00 p.m.
The Nature Conservancy, Madison

Board members present: Jerry Doll, Tom Boos, Amy Staffen, Tom Hunt, Willis Brown
Board members attending via phone: Rolf Utegaard, Bob Frank, Doug Bastian, Jim Reinartz,
John Exo, Mark Feider
Others attending: Mark Renz, Kelly Kearns, Clarissa Hammond

I. Administration

1. Agenda approved, with minor modifications to order of discussion.
2. Minutes from June 6, 2007 meeting approved, with corrections
3. Action items from June minutes reviewed. All tasks except Anne reporting on insurance options (under item 12) completed.
4. Treasurer's Report approved. Summary: Covers period of May through most of July, 2007. Current account balance: \$19,064.45. Membership dues received (\$1,400) impressive due to Clarissa's letter-sending campaign.

II. Old Business

5. Board Commitment Forms: Jerry still needs them from Rolf and Anne. All other have been received. RELATED ANNOUNCEMENT: Matt Schmitz has informed Jerry that he will be resigning from the IPAW Board due to expanded work load for him at the Bruce Company.
6. Naturalist Guide: We discussed and approved this MIPN initiative as a Board last winter. Kelly reports that the final product will be an 8 x 22", laminated, six-fold brochure highlighting 70 invasive plants of eastern North America. Waterford Press will be creating the illustrations, but need individuals to help develop the text. If text is submitted by the end of August, they will be on target for layout and printing in September. Kate Howe will send out a list of species to the LISTSERV and IPAW Board to solicit volunteers for writing text.
7. Final ISAM 2007 report:
 - Rachel was not available to provide an update. Amy provided an impromptu summary. Final statistics:
 - a. 91 total events (probably more occurred that we just don't know about)
 - b. 39 counties, w/ the most in Dane County, followed by Rock County
 - c. Four Woodland Field Days. One clear lesson: the most successful workshops were those where IPAW partnered with other groups in promoting and planning.
 - i. Barneveld – June 2
 - ii. Mequon – June 9
 - iii. Hayward – June 16
 - iv. Ashland – June 30
 - d. Poster Contest: received 667 entries!
 - i. 1 winner, 2 runners-up, 13 Honorable Mentions
 - ii. displayed in the Capitol Rotunda
 - e. Invader Crusaders: received 15 nominations, 8 winners
 - Amy expressed concern that we work so hard to have events on the calendar, but we don't know if they are publicized or if they are attended. Don't get feedback from the event leaders. Wonder if it would just be a better use of the Coordinator's and Planning Committee's time if we focused on just a single, different focus group each year with defined deliverables whose success can be measured.

8. SOP: Critique and Comments:

- Doll captured comments (most came from Tom Hunt) and additions (Kelly) generated during meeting. He will create a new working draft based on this discussion and send out to BOD for review at September meeting.

9. Insurance Policy and Other Aspects of Affiliated Groups: No report, due to absence of Anne Walker.

III. New Business

10. Committee chairs update: Jerry announced that each committee has at least one member of the BOD committed.

- Jerry will make a summary chart of committees and committed Board members and send out to BOD.

11. Conference partnership with Association of Natural Resource Extension Professionals (ANREP) in May 2008: Jerry, Tom and Ben Jackson (ANREP representative) participated in a three-way call recently to discuss joint conference in 2008. The BOD decided that this was not a good fit due to the national focus and lack of time for pre-planning. Also, most Extension agents in Wisconsin are already involved with IPAW. It was agreed that we should definitely include information on IPAW at the conference.

- Board members should send their ideas for conferences to Amy, who will compile them for discussion at a future Board meeting.
- The Board discussed periodicity, and feels that the SOP should be changed to state that conferences should occur once every two years.

12. IPAW Chapters: Pros and Cons: Liability issues are still unresolved. We are functioning at a very basic level as a lone organization, and can't assume that we could realistically support subordinate groups.

- Tom Hunt will review May 2007 meeting minutes (item 12), and draft an SOP statement on chapters for review at the September meeting.

13. Plans for September Board meeting: Will be on Friday, September 7th from 10:00 to 3:00 in Platteville. Let Tom know if you will be attending. Clarissa and Kelly are encouraged to attend, if possible.

- Jerry will invite Committee Chairs to the meeting as well.

14. Announcements:

- a) Farm Technology Days, September 18-20. Need IPAW representatives! Let Jerry know if interested.
- b) North Central IPM Center Mini-grant Application: Mark Renz has worked with Alycia Crall and Don Waller in submitting a grant for funding a conference this winter on weed mapping. The dates are tentatively set for January 24-25 at the Pyle center in Madison, WI. Mark recommends that IPAW consider being involved in arranging this conference if this grant is received. This may be an excellent opportunity to have the annual conference in association with this meeting. Mark Renz will send an email to the BOD with a copy of the application.

IV. Adjourn