

IPAW Board Meeting Minutes
3:00 to 5:00 pm
Tuesday, January 7, 2013
DNR Headquarters, Rm. 708 GEF II, Madison

Board Members present: Tom Boos, Greg Bunker, Jerry Doll, Gene Roark, Jamie Nuthals, Mindy Wilkinson, Brian Pillsbury and Mark Feider.

Also present: Kelly Kearns, Mark Renz

Administration

1. **Roll call**
2. **Approval of agenda** - approved
3. **Approval of minutes** - approved
4. **Treasurer's report** – Brown not present, no budget provided.

Old business

5. **Review of Action Items from July Board meeting**

If not listed here, it means the actions were completed from October meeting minutes.

Delayed action items:

- Renz** will develop a proposal/outline describing a possible challenge grant program for IPAW. (**Tom** will contact Mark about this)- not completed- **Still thinking about it, hold off until new board members**
- Boos** will work on getting website committee back on track
Progress: Boos sent out email to set up a meeting
- ALL board members** should take some time to look for grant sources to pay for an executive director. **Kearns will check with Jan Schultz of the USFS for GLRI funding. WEEB grants may an option**
- Boos** will work with other board members to write a job description.
- Boos** will ask Amy Staffen for gift ideas for Clarissa and Rolf and come up with some ideas himself. Others are encouraged to brainstorm. Ideas include buckthorn walking stick, books, state park sticker, NPS pass...
- Boos** will send a thank you letter Marsha and come up with a gift idea.
- Brenner** needs list of committee chairs and members for the database. **Delay until new PA hired.**
- Brenner** unsure about Mission Statement of IPAW Board – display board vs. website/newsletter differ. This needs to be clarified. **Delay until new PA hired.**
- Boos** will work on updating the “why people should join IPAW” document and post it on web. **To be completed when document is completed**

6. **Program Assistant** - Boos recommended one person who has background in science and has some web background. Wilkinson recommended putting clear expectations on the scope of the web design before committing to pay for work on the website. Boos – if hired, she could be part of the discussion to scope the website redesign. Kearns – May be simplest to identify a maximum number of hours per month at a given rate starting with the advertised \$13.50/hour up to \$15. **Motion Roark: Proceed with offering position to top applicant, and offering a \$15/hour. Doll Seconds. Motion passes.**

7. **What does IPAW have to offer?** This document was developed for the UMISC conference display and morphed into a “What does IPAW do?” flyer. Other products should be a list of talking points for use at conferences for those staffing the booth. Other suggestions were to make the “What does IPAW have to offer?” flyer less busy to highlight the opportunities IPAW can offer. The

display will still serve the roll of bringing people in and the handout will give interested parties more background on IPAW. With this in mind, the level of information in the flyer is OK.

8. **Scheduling a meeting with DNR Secretary.** Boos has scheduled a meeting with the Secretary's office and Paul Heinen the DNR legislative liaison suggested inviting non-DNR board members. Dates proposed were January 28 and February 1. Doll would prefer the 2/1 date for 30 minutes. Try to cover 4 issues: background and mission, partnerships including CWMAs, lack of funding, success stories. Recommend and approve concept of inviting Jill with SEWISC to discuss the value of partnerships. The next step is to push the need for partnerships. This is an opportunity to talk about the need for funding for terrestrial partnerships. Aquatic invasive species partnership program provides a good example that should be broadened to terrestrial species. The invader crusader stories are a great start for describing the years of effort by volunteers to manage invasive species.

Talking points include Background of IPAW (maybe a handout), partnerships (SEWISC example), success stories (invader crusader awards; maybe a handout) and lack of funding for terrestrial plants. We should try to mention jobs if possible.

- Wilkinson** will develop a list of talking points for Doll, Roark, Boos to consider.

New business

9. **Board Member Vacancies and Recruitment-** Boos asked that all Board members sign the "statement of commitment". The task of reinvigorating committees should follow adding board members. There are 4 vacancies. Wilkinson will be leaving in June adding a 5th vacancy. Brian Swingle recommended several green industry members. Boos requested assistance contacting people. Utilities, Extension, Agronomy, NRCS, Education, DNR, University, Woodland owners. Other groups USFS, USFWS Refuges, Green Industry, Tribes, AIS Plants – Paul Sarwinski or Laura Herman, Property managers, Wetlands (Kelly, Tom and Mindy will ask at the Feb 13-14 Wetlands meeting), Arboretum – Brad Herrick, Nelson Institute for Environmental Law for graduate students, Forestry or forestry consultants, RC&D or Land Trust, TNC.

- Boos** will send the updated list of potential Board members for existing board members to ask potential members to join. The "Statement of Commitment" and "What does IPAW do" will serve as background material.
- Boos** will continue to work on gifts and letters for board members.

10. **Executive Director Discussion-** Save for next agenda.

11. **Committee Reports** – It would be helpful to redo the meeting that Jerry Doll held to orient new board members. Target the May IPAW meeting and hold it at a venue outdoors or target the June ISAW and have a celebration event as well. We need to rethink the committees to garner motivation.

Science – Renz, no meetings or updates.

Education – No

Nominating – Discussed at this meeting.

Newsletter – Jim R. has not replied in some time.

12. **UMISC recap-** Over 524 people attended with over ½ from Wisconsin (293) with over 9 other states represented. The total was about \$9,000 to be split 3 ways. Comments included trying to reduce the number of concurrent sessions, find a venue that had not previously house livestock.

13. Next UMISC – The website put up a survey for future locations and Renz identified: Duluth, St. Paul MN, Chicago area. The Board generally concurred that it was fine to meet outside of Wisconsin.

Possible dates for next meeting in March.

Boos will send out doodle request.

Meeting adjourned at 4:40

Minutes submitted by Thomas Boos and Mindy Wilkinson on January 16, 2013