

MINUTES
Invasive Plants Association of Wisconsin
Board of Directors Meeting
January 23, 2012
3:00-5:00
Wisconsin DNR - Central Office, Madison

Board Members present: Tom Boos, Jerry Doll, Clarissa Hammond, Mark Feider, Rolf Utegaard, Willis Brown, Vijay Pandian, Greg Bunker, Mindy Wilkinson, Jim Reinartz

Also present: Courtney LeClair, Kelly Kearns, Mark Renz, Katharine Brenner,

Administration

1. Presentation of nominees (Brown) and election of IPAW officers
 - a. Brown sent out nominations – no other nominations presented
 - b. Boos as President, Brown as Treasurer, Hammond as Secretary.
 - c. Fieder will continue as Vice President
 1. Motion carries.
2. Approval of minutes
 - a. Item 13 – Doll will resign as President at the end of January 2012.
 - b. Moved by Brown – Second by Boos
 1. Minutes approved as slightly amended
3. Treasurer's report. Boos
 - a. Money in, money out
 1. Memberships and gifts came in at end of year.
 2. Reimbursement for ISAM 2011 purchases
 3. Two newsletter mailings
 4. Down payment for ISAM 2012 – Belle Bergner
 - b. Report approved

Old business

4. Review of **Action Items** from November 15, 2011 Board meeting
 - ✓ **Kearns** will revise list of people from whom Reinartz solicits newsletter submissions. – **Done Kearns fulfilled on 1/23**
 - ☐ **Renz** will develop a proposal/outline describing a possible challenge grant program for IPAW. Renew as agenda item for next Board meeting. **Not done.**
 - ☐ **Renz has not done – Renew as agenda item for next Board meeting.**
 - ☐ **Boos** will work with **LeClair** to encourage CWMAs to use IPAW's Facebook page. **Drafted an email, shared at meeting. - Done**
 - ✓ **LeClair** will send complete list of Facebook ideas to Brenner. - **Done**
 - ☐ **Boos** will check with Krista about new logo – **in progress.** **Hammond** will follow up
 - ✓ **Kearns** will check out IPANE logo - **Done**
 - ✓ **Brenner** will add 'event' to our Facebook page for December conference. - **History**
 - ✓ **Renz** will ask NCWSS to link to invasives symposium PDF on their website. - **History**
 - ✓ **Doll** will send Boos PDF with program. - **History**
 - ✓ **Kearns** will review IPAW website description for completeness and accuracy, will communicate to Boos and Vomastic. - **History**
 - ✓ **Boos** will bring T-shirts to conference to sell (\$15 a piece). - **History**
 - ✓ **Brenner** will send out membership renewal letters, offer free t-shirt if three-year membership is purchased. For Facebook fans only, they will get access to a special code: Put in this code when you register and receive a free MIPN field guide

- **Brenner** did offer on Facebook and Yahoo page that if you went to the conference and got a free t-shirt if signed up for 3 years. Got 2 memberships and number of people replied saying they sent membership in.
 - There were also some memberships at December conference.
 - **Brenner** did training on marketing for social media.
 - ✓ **Boos** will send out information on the Statewide Strategic Plan for Invasive Species to IPAW Board of Directors. **Done**
 - ✓ **Staffen, Brown** and **Feider** will serve on the nominating committee to find nominee(s) for IPAW President. **Done**
 - ✓ **Staffen** will send committee planning document to Walker. **Unsure**
 - ✓ **Brenner** will send out Doodle survey for Jan 16-25, 2012. **Done**
5. New logo for IPAW :
1. Nothing new to say – handled under old business.
6. Membership drive
- Boos** – We should continue promotion since there are still so many t-shirts. Brenner and Boos will try to push promotion through email. Promotion can be through the end of June (ISAM). After that point, we will develop new promotion.
 - Letters for membership drive all have Staffen's name as contact – **Hammond** should provide signature.
 - Boos** will mail out t-shirts to members gained through promotion as needed.
 - Brenner** needs list of Chairs for the membership database and people who want to be part of a committee – **Brenner** will send document to Boos to confirm.
 - Brenner unsure about Mission Statement of IPAW Board – display board vs. website/newsletter differ.
 - People are asking for reasons why they should join IPAW when there are other groups in the region.
 - Brenner** can create document with responses to the question and forward to Board.
 - Boos** will work on updating document and put it on web.

New business

7. Summary of December Conference
- Renz: The conference was a great success. 160 participants signed up for the Invasives Symposium and ~2 dozen NCWSS people participated in symposium.

Positives: Only having two concurrent sessions. The planning was easier and attendees had less of a dilemma when choosing sessions.

Negative: Milwaukee is expensive (parking); we needed more time to mingle, mix, talk and it wasn't clear this was an IPAW event.

Reasons people who did not attend included: travel, time of year, agenda was not of interest, or expense (retirees and citizen scientists thought it was too expensive). None of the attendees were volunteers; all were associated with professional organizations. About 40 people registered onsite. Doll also mentioned some negative comments regarding expectations and the registration fee. People were expecting more than just beverages.

Both MIPN and IPAW received \$6,940 each. A benefit of dealing with NCWSS is that they take care of everything and members get a break on registration. NCWSS will be in Ohio in 2013 and Milwaukee again in 5 years.

We should make these types of conferences a benefit to members and allow them a discounted registration.

8. Committee reports.
 - **Science** Committee; Renz, Kearns
 - **Renz** – not much going on right now; possibly some grants from UW.
 - **Education** committee; LeClair
 - **UMISC Conference** – update on program committee and other committees.
 - **Council Education** committee is trying to organize Education Summit that will pull together people from around the state working on all taxa invasives. Possibly will happen in April.
 - **Newsletter** committee. Reinartz
 - **Changed deadline to 1/30** – has about ½ a newsletter at this time.
 - a. IL article
 - b. GLEDN
 - c. SEWISC summary of survey
 - d. Piece from steward at Green Lake
 - **Ideas** –
 - a. Conference summary (NCWSS) - **Renz**
 - b. New letter from the Pres - **Boos**
 - update on new officers – **Doll**
 - c. UMISC (Save the Date) - **LeClair** will ask Belle Bergner
 - d. AIS coord – announcement on where they are and what they do – **Kearns**
 - e. Grecian foxglove as Bounty – **Kearns** (May)
 - **Other committees**
 - Boos** will work on getting website committee back on track
 - Rolf – Western WI CWMA is the works
 - Dunn, Eau Claire, Chippewa
 - Rolf solicited to be involved by Katherine Stahl
 - Rolf will be gathering contacts and creating documents for them.
 - Kearns offered to help with organizational meeting
 - Renz talked to Daniel Zerr (Dunn County) Natural Resource Educator
9. Efforts to recruit new Board members
 - Jerry will remain on board for 2012
 - Brian Russart was asked at NCWSS – said he's interested, but not right now.
 - New People?
 - Renz via Doll – fill with ACTIVE board members, otherwise more work for rest of board
 - Restoration Consultants – Agrecol, Ecological Services, Tallgrass??
 - Renz- maybe someone from a larger company
 - Boos – that group of people are very busy
 - Boos – Belle Bergner since has different background
 - Conflict of interest since she is a contractor (Reinartz)
 - Transmission Companies – Boos will contact
 - Wilkinson – DOT
 - Renz – lots of turnover recently; could be wrong timing
 - Gary Birch – when he retires
 - Wilkinson – outreach coordinator for arboretum, nature centers
 - Brad Herrick, Steve Glass,
 - Reinartz – When do terms expire? Anyone tracking term dates?
 - Reinartz does not need to be a board member in order to run newsletter

- SOPs outline a term limit of 9 years – then you must be out for a year.
- Renz – suggest developing strategy to find out what roles need to be filled in.
 - Boos will add strategy to next agenda
 - Boos will meet with nomination committee to discuss gaps to have better discussion at next meeting. Kearns is willing to Chair the nominating committee

Future events

10. Wisconsin/Minnesota/Iowa Conference, October 29-31, 2012. (LeClair/Renz/Doll) See item 8

11. ISAM 2012 Kearns

- Update : Belle is Coordinator. Nominations will be going out earlier than in past years. Poster contest for 4-5th graders. Theme is focusing on shoreland invasive (streams, lakes) since AIS grant is funding. A goal is to do workshops or other activities in June – promoted through calendar on ISAM site. Call for Invader crusader nominations will happen soon (February).

Other business:

IPAW Bounty – set up for new county occurrences for prohibited species. New plant (Grecian foxglove) in Milwaukee County park – highly invasive in some places in Minnesota.

Not prohibited yet, but is round 2 species – possibly will be prohibited

Guy sent in live plants and photos – went through a lot to identify plant.

Should we revise criteria? – Prohibited here or in adjacent state?? Or determined by IPAW Board

- Boos will send \$50 for bounty

DATCP Rule – Jeff Satkamp sent letter, DATCP is having hearing 2/21 – Appleton and 2/29 – Madison on herbicide rule

Pesticide use targeting invasive plants – if they need certification, what category should it be in (5 categories at this time). Letter had been written in 2011 asking for creation of a new category or adapt existing category

Right-of-way covers most of the work done with invasives

Turf and ornamental → Turf and landscapes

Would take 2 years for anything to be implemented

Does IPAW want to have position paper to be delivered at both places – should stick with position to go with ROW. Much more specific and tailored. Turf and landscaped would have you learn about fungicides as well – not necessary.

Can edit letter that was sent in 2011 – Can also submit written comments if no one able to go.

How does IPAW get word out about updates → IPAW list serve and encourage people to make comments – Restoration Ecologists, herbicide reps,

- **Renz** will work on getting Pesticide Applicator Training people to provide comments from their perspective

Website - Boos – has bios and photos of board members on website

Boos and Doll can find bios from past newsletters and such

Boos will ask for photos

Gift for Amy:

- Letter from Jerry
- Photos from IPAW Anniversary 2011? – Boos will look into
- Kate Redman photos (could possibly get from WWA) – Boos will look into – Renz will ask Kate to see if she would be willing to donate image → cost would then be matting and framing.

- Engraved garden rock "THANKS AMY from IPAW" + short quote – Boos will look into
- Garden art from LeClair's aunt – CLC will look into price

Possible dates for March meeting.

2 months from now

– weeks of March 19th and 26th (MTWR)

Brenner will set up doodle poll for weeks noted above