

Minutes  
Invasive Plants Association of Wisconsin  
Board of Directors Meeting  
Tuesday, January 10, 2006  
2:00 – 4:00 p.m.  
The Nature Conservancy, Madison

Board Members present: Kelly Kearns, Amy Staffen, Gene Roark

Board members joining via conference call: Mark Feider, Pat Goggin, Rolf Uttegaard, John Exo, Jen Baker

Others present: Jerry Doll

President Goggin called the meeting to order.

I. Administration

- Approve minutes of last regular meeting on November 8<sup>th</sup>, 2005.  
Motion to approve: Uttegaard/Roark – passed.
- Treasurer's Report (Nov/Dec 2005 Report as well as 2005 Year-End Summary; emailed to BOD before meeting by Boos)  
Motion to approve: Roark/Van Buecken. Tabled until next meeting.  
Reinartz noticed what appear to be errors in 2005 summary, particularly where column sums include subtotals.
- Additional note: Rolf noticed that membership listing used for last newsletter mailing is not up-to-date.
  - ❑ Uttegaard will work with Katie Simonsen in identifying members that were missed in last mailing and send them belated newsletters. Simonsen will update her working database accordingly.

II. Old Business

**Revised Economic Impact Statements** – Many tried the PBWIKI site, but without success. Table until next meeting.

**2005 annual summary/accomplishment report** (Goggin) – Will be used for annual report, annual meeting, newsletter. Kearns has revisions for Government Relations Committee. Staffen recommends adding Committee Chair names in appropriate contexts.

**Annual Meeting** – Goggin will plan for 30 minutes. Total time allotment 40 minutes. This leaves 3-5 minutes per Committee Chairs, each of whom should speak about their committee accomplishments, goals and needs. Goggin will introduce Committee Chairs, Board Members, give speech.

- ❑ Reinartz volunteered to take minutes of meeting.

**Long-Term Planning Session for IPAW** (Kearns/Goggin) – We will probably try “E-huddle” for strategic planning. IPAW hasn’t revisited long-term goals and evaluation since its inception; it’s time! Elicit comments on future tasks/directions at annual meeting. Attendees can submit ideas verbally at meeting or by form that will be provided at meeting.

### III. New Business

**ISAM 2006 Coordinator** (Goggin) – Target group for this year will be legislators. Becky Sapper with the Wisconsin Council on Invasive Species Education Committee has secured money from several sources to hire an individual to plan ISAM 2006, but would like IPAW to administer the position. Motion to approve (Exo/Staffen) – passed. Staffen volunteers to oversee this position as supervisor. Reinartz suggests that IPAW contribute money as well to fund this position; Goggin feels that IPAW’s donation of time and money for administering the position is sufficient. All agreed that IPAW could consider paying for specific items that are requested (see action item below).

- ❑ **2006 ISAM Coordinator is encouraged to request money from IPAW for specific needs, particularly educational products or outreach/promotional efforts.**

**ISAM 2007 WEEB Grant** (Goggin) – Becky Sapper is composing a grant application to fund the ISAM 2007 Coordinator position; postmark due on Jan. 14, 2006. Target group will be forest users. Motion to approve continuing involvement of IPAW in administering this position (Utgaard/Roark) – passed.

- ❑ **Roark will check with WWOA BOD to see if they would be willing to administer 2007 ISAM Coordinator position. If so, IPAW will gladly step aside, but in the meantime offer their support.**

**Van Buecken resignation email** (Goggin) – Her position on Board will be up for renewal this spring, so her resignation is denied. Goggin will ask her to stay through May, and recommend someone else from Wild Ones who could take her place on Board. Staffen emphasizes important role of this group in invasive plants issues.

**New IPAW brochures** (Kearns) – Boos has all brochures at DNR office in Madison. Keep most there, send some to Katie Simonsen, make sure that some are kept with display.

- ❑ **Staffen send notice to members of Speakers Bureau that these are available; encourage them to take them to presentations, along with newsletters.**

**Forestry BMPs (Best Management Practices) for invasives** (Roark/Kearns) – Wisconsin Council on Forestry is developing, currently in technical phase. Will target forest professionals, recreational users, landowners, urban foresters, utility/right-of-way managers. WI-DNR Forestry is hiring a number of positions relating to the development of these BMPs, including a 1/2-time LTE (2-year

appointment). The first advisory committee meeting is on January 23<sup>rd</sup> in Steven's Point; Roark and Kearns will attend; let them know if you have any comments or ideas to be shared.

**IPAW fundraising efforts updates** – Goggin emailed copies of thank-you letters to American Transmission Co. and WE Energies for recent grants.

**Reed Canary Grass Working Group** (Kearns/Doll) – NRCS initiated this as a means of addressing RCG on Conservation Security Program lands. They are creating a management matrix that provides recommendations to land managers based on hydrology, abundance, run-off, forest versus grassland habitat and microtopography. End product: definitely a written piece that NRCS agents will use in communicating with farmers, maybe a website as well. An experimental assessment of the efficacy of this model/tool will occur. To view RCG text within the PBWIKI context, contact Doll or Kearns for further instruction.

**IPAW communications/outreach** – Display/booth materials location: Now in Kearns and Boos offices in Madison. Utegaard also has variety of display materials.

- ❑ Need to create 2-3 copies of display that can be broken down into small units and mailed around the state with relative ease. (WHO?)

Prescribed Fire Conference: Last week in January. Staffen and Boos will be in attendance.

- ❑ Staffen will take and put up IPAW display. Also newsletters, brochures and IPAW conference brochures.

**Education/Conference Committee Updates** – Update on December 2006 conference in Milwaukee: Doll and Kearns attended North-Central Chapter meeting of Weed Science Society in 2005, which served as 'pilot' for 2006 conference. Good number of WSS members came to invasive plant session, but few knew about other invasive group meetings; message: interest is there if people know where opportunities for learning/communication can be found. For 2006 conference, need to determine time and space requirements for Hyatt Regency. Consider providing joint north-central chapter/IPAW meeting? Goal: Foster more involvement of North-Central Chapter in invasives issues. New conference planning committee forming; thus far includes Kearns, Doll and Staffen. February 2006 Conference update: Disappointing response thus far. Staffen wondering why no IPAW Board members other than Reinartz and Kearns have registered? Need to do more last-minute P.R.

- ❑ Staffen will compose new written plug for conference that includes detailed info on session presenters and topics; Board members will send out.
- ❑ Reinartz will bring extra Power Point projector and laptop.
- ❑ Goggin can put together fruit tray if needed (Staffen will communicate this information to Darcy Kind, who is coordinating break food).

Show new *Invaders of the Forest* and Wild Cards curricula: Kearns promotes these new high-quality Kindergarten to adult educational materials available in paper and CD-ROM formats; contact her if you would like copies.

☐ Kearns will notify members of Speakers Bureau of this resource.

**Communication/Website** – Marsha Vomastic recommends changing servers to save money and gain more storage space and traffic. Motion to approve (Goggin/Utgaard) – passed. MIPN has hired a new webmaster, also named Marsha, who will work with Vomastic in continuing to streamline resources that are shared between the two oft-connected websites.

**National Invasive Weeds Awareness Week** – February 26 – March 3, 2006. For more info, see [www.nawma.org](http://www.nawma.org). Kearns emphasizes importance of contacting WI congressional delegates to push for funding of the program for invasive species control; the bill that served to create this program that has already been passed by the legislature, but no money has been allocated. Money that is there typically goes to western states because they have the most vocal representation in Washington.

☐ Roark will draft letter from IPAW to Wisconsin's representatives to stress importance of funding in this part of the country.

**Next newsletter** – Next newsletter will be in mid-March. Summary of some ideas for articles that came up: Forest BMPs (Roark), Gigi LaBudde Project (Kearns), December 2006 Conference and North-Central Chapter of WSS (Doll), DNR Forestry activities (Goggin with others), ISAM (new coordinator).

**Science Committee** – Need help with soliciting people to send in location reports and vouchers or photos of invasive plants. Goggin recommends making specimen and voucher submission easier by having local drop-off locations with easy-to-use data kits, similar to successful AIS process.

☐ Kearns will talk to Laura Felda-Marquardt about AIS model for submitting specimens, seek local representatives around state to collect locally submitted data/specimens.

**Other Committee Reports** – Tabled until next meeting.

#### IV. Next Meeting

- Meeting scheduled for March 7, 2006 at The Nature Conservancy in Madison.
- ☐ Staffen reserve room for meeting.
- Adjourn

Meeting adjourned at 4:00 p.m.

Minutes submitted by Amy Staffen, Secretary