

IPAW Board Meeting Minutes
1:00 pm – 3:00 pm Monday, March 13, 2017
Wisconsin DNR Office, 101 S Webster, GEF 2, Room 408, Madison, WI 53707

Board Members present: Willis Brown and Patricia Trochlell

Board Members Present by Telephone: Mic Armstrong, Thomas Boos, Angelique Dahlberg, Mark Feider, John Lunz, Christa Schaefer and Diane Schauer

Also present: Michele Jasik, Kelly Kearns and Mark Renz

Absent: Greg Bunker, Jeremy Chiaulera, Jerry Doll, Jamie Nuthals and Tony Summers

Administration

12. **Roll call**
2. **Approval of Agenda** – Renz asked to have a discussion about possible field days added to the agenda. Lunz moved to approve the agenda and Trochlell seconded the motion. The motion passed.
3. **Approval of Minutes** – Brown moved to approve the minutes of January 9, 2017 and Trochlell seconded the motion. The motion passed.
4. **Treasurer's Report** – Brown reported that after expenses and income, there is a balance of \$14,128.05 in the IPAW account and \$51,689.27 in the conference account. Jasik stated that the \$179.40 for the Green Teacher books should come out of the IPAW account and not the conference account as was discussed at the November, 2016 board meeting. Lunz moved to approve the Treasurer's Report and Trochlell seconded the motion. The motion passed.
5. **2017 Budget Approval** – Schaefer stated that she had sent out the proposed 2017 budget to the board. The budget is a guide to keep us on track, provide us with preapproved spending and is flexible. She added that IPAW's operating expenses run on a deficit, however, most of our operating expenses are paid from the profits of UMISC every other year. Schaefer stated that this budget can be changed according to the CISMA proposal that Schauer is going to discuss later in this meeting to allow for up to \$200 per year for each CISMA. Trochlell moved to approve the 2017 budget. Lunz seconded the motion. The motion passed unanimously.
6. **2017 Annual Report Approval** – Schaefer stated that she has forwarded IPAW's 2017 Annual Report to the board and she is looking for approval so that we can present this at IPAW's Annual Meeting. A few minor corrections were given. Brown moved to approve the annual report. Dahlberg seconded the motion. The motion passed.
 - ☐ **Schaefer** stated that we will send out the annual report to IPAW members and put a link on the IPAW website.

Committee Reports

7. **CISMA – Annual CISMA Meeting – March 15, 2017 at UW Green Bay - Proposal for Funding CISMA Outreach** – Schauer stated that the board has received a copy of the grant proposal that a CISMA would have to submit to IPAW in order to receive funds of up to \$200 per year to attend an event. She stated that she tried to incorporate all of the ideas that were given to her and she is hoping to discuss this on Wednesday at the CISMA meeting. There was discussion as to whether or not SEWISC's "Where Ecology Meets Economy" (WEME) meeting falls into this category. Several of the board members believe that these are two separate instances. This "\$200 grant" is for a CISMA to attend an event versus IPAW being a sponsor at an event. Other CISMAs are welcome to ask IPAW to support an event. Schauer believes that IPAW should consider sponsoring WEME every other year, rather than every year. Kearns stated that it would be great if this event moved around the state. Renz added that the key point is to get more CISMAs involved. Lunz asked if this was to include transportation to the event. Schauer stated that it is simply to provide assistance for getting their booth into an event, not for transportation. Lunz moved to go ahead with the grant proposal as it is. Schauer seconded the motion. Lunz abstained because of his voluntary involvement with SEWISC. The motion passed.
8. **Membership** – This committee did not meet and, therefore, there is nothing to report.

9. **Legislative/Government Relations** – This committee did not meet and, therefore, there is nothing to report.
10. **Grant** – Schauer stated that if we are considering writing a Pulling Together Initiative grant this year we should start working on one. Schaefer asked that those who were involved in last years grant writing get together and discuss this. Dahlberg offered to be on the grant writing committee.
11. **Website** – Jasik stated that Kearns staffed the IPAW booth with Mary Ellen Spoerke at this years Garden Expo. Spoerke is a professional writer and PR person. Spoerke told Kearns that she is interested in volunteering for IPAW. Jasik stated that she emailed to Spoerke to ask if she would be interested in looking at the IPAW website to find things that do not make sense or are outdated and she is still waiting for a response. If anyone can think of something Spoerke can do, please let Jasik know, and to keep her in mind for help when we write up any publications

Old Business

12. **IPAWs Annual Meeting** – Schaefer stated that IPAW has twenty minutes prior to lunch to present their annual meeting report and the before mentioned outreach grant for CISMAs. Lunz will be presenting the annual meeting and Schauer will be presenting the CISMA grant. Schaefer asked that all of the board members stand up along with Jasik so folks can see our representatives. There will also be a round table session where IPAW will have a table on “how can IPAW help you” at the meeting. Schaefer will get the presentation to Lunz and Kearns so that it is preloaded at the meeting.
13. **Education/Conference Displays**

Wisconsin Public Television’s Garden Expo – Jasik stated that 18,864 people attended this years Garden Expo, which was an increase of 4% from last year. Both Kelly Kearns and Frank Hassler of Good Oak LLC gave presentations on invasive species this year.

Wisconsin Farm Technology Days, July 11-13, 2017 – Jasik reminded the board that Doll had reached out to both the Brown County Invasive Species Team and the Door County Invasive Species Team for assistance at this event. At this time, the Brown County Invasive Species Team has volunteered to staff the booth on July 12th.
14. **Invasive Plant Control Signage** – Lunz stated that Bob Retko approached SEWISC about creating signs to sell to property owners informing folks that invasive species control is taking place on their property. SEWISC is hoping that IPAW will share in the cost of creating these signs and then sell them on their websites, how IPAW currently sells the Betty Books. There was discussion as to what control we would have over who purchases these signs especially not knowing what the landowners are actually doing on their property. Lunz stated that there would not be any control over who purchases the signs. There was also discussion as to what the wording on the signs should be and whether or not the IPAW logo should be on the signs. Lunz stated that it was thought that a logo should be on the sign so other folks could find out where to purchase the signs. There was also discussion on the sizes of the signs. The proposed sizes would be fine for a rural location, but much too large for an urban location. It was suggested that IPAW let SEWISC do a pilot in their area.
 - ☐ **Lunz** – will report to SEWISC the concerns that were raised.
15. **IPAW Retreat/in Person Meeting** – Schaefer is still working on this and if anyone would like to help her out, please let her know.
 - ☐ **Schaefer** will send out a Doodle to the board to see when a retreat/in person meeting can take place.
16. **New Board Members** – Schaefer has given Heidi Kennedy’s bio to the IPAW board. Lunz moved to invite Heidi Kennedy to the IPAW board. Dahlberg seconded the motion. The motion passed.
 - ☐ **Schaefer** will send Kennedy an official letter accepting her to the IPAW board.

Schaefer stated that Chris Gaetzke has too much going on right now and has politely declined the offer to be on the IPAW board.

Schaefer stated that she saw Anne Pearce of the Wisconsin First Detectors Network speak and she asked Pearce if she would be interested in being on the IPAW board. Renz added that Pearce has tons of experience in outreach. Jasik stated that she will be carpooling and sharing a room with Pearce for the AIS/CISMA meeting and she would talk to her about IPAW.

Schaefer asked for other board member ideas. Kearns asked where our gaps are either geographically or skills.

New Business

17. **UMISC/NAISMA 2018 Meeting** – Renz stated that the North American Invasive Species Management Association (NAISMA) is interested in co-hosting UMISC in 2018. He stated that there was a lot of discussion within the UMISC committee as to how they would go about doing this without bringing in risk for little benefit. Renz added that he believes the best solution is to provide the folks from NAISMA some rooms to hold separate meetings at the event, but not allow them to be a co-host. Kearns added that most of the members of NAISMA are from the western part of the country. Renz added that he did not believe that they would bring in any more than 50 people to the conference. Renz will get in touch with NAISMA to let them know of their decision.
18. **Field Days** – Renz stated the Wisconsin First Detectors Network (WIFDN) has been approached by both the Dane County Parks and a Dane County weed management group out of Holy Wisdom about having field days this year. They would be in-field type of events geared mostly towards volunteers. Kearns suggested the possibility of including some early detection species and jumping worms. Kearns also suggested that Madison Parks may be interested in this event. Dane County Parks would like to have the event on June 8th or 9th and Renz thought that late July or early August may be best for field staff. Renz was wondering if IPAW would be interested in helping out with these events either for input, potentially running the registration, or possibly financially.
19. **May Newsletter – Articles Due April 20, 2017** – The following ideas for the May newsletter were given:
 - Jasik** – will ask Timberland Invasives Partnership for a CISMA Spotlight article
 - Schaefer** – will write an article on a roadside inventory – what is found and what they are doing about it
 - Introducing our new board member – Heidi Kennedy
 - Announcing the WIFDN webinars
 - Annual report/meeting highlights
20. **Education/Conference Displays**

The Aldo Leopold Foundation’s Building a Land Ethic Conference – June 22-24, 2017, Baraboo, WI – Kearns or Bernie Williams will possibly be writing up an abstract for this conference.

2018 Wisconsin Public Television’s Garden Expo - Jasik stated that she will pass the application on to Brown for payment for the 2018 Garden Expo which takes place February 9-11, 2018. Jasik added that after discussing it over with Kearns, she has decided to try to get 3 people at the booth during busy times so she has asked for the maximum number of tickets for the event.
21. **NA-IPC Meeting** – Schaefer stated that the National Association of Invasive Plant Council (NA-IPC) is asking for their annual donation of \$200 and this money has been allocated in the 2017 budget.
 - Brown** will mail NA-IPC the \$200 donation.
22. **IPAW By-Laws, SOPs, Executive Board Elections** – Schaefer stated that the IPAW board has been running outside of their bylaws. There are folks on the board who have surpassed their term limits and we also have not been sending out the vote to our members. She believes we either need to enforce the bylaws or change them accordingly. Schaefer asked that a committee be formed to come up with a solution to this issue. Because of his experience on the board, she will ask Boos to be on the committee. Other suggestions were Doll, Brown and Jasik.
23. **Wetland Restoration – Tallgrass Land Conservation** – email from Feb. 6 – Due to lack of time, this item was tabled.

Meeting Adjournment – The next meeting will take place on May 8, 2017 at the Wisconsin DNR office, Room 408 unless otherwise told differently. Brown moved to adjourn and Trochlell seconded the motion. The meeting adjourned at 3:12 p.m.