

IPAW Board Meeting Minutes
10:00 am – 2:30 pm Tuesday, May 19, 2015
Montello Public Library, 128 Lake Court, Montello, WI 53949

Board Members present: Willis Brown, Jeremy Chiamulera, Jerry Doll, Mark Feider, John Lunz, Cody MacDonald, Diane Schauer, Tony Summers and Christa Wollenzien

Also present: Michele Jasik, Kelly Kearns and Mark Renz

Absent: Mic Armstrong, Thomas Boos, Greg Bunker, Jamie Nuthals and Patricia Trochlell

Administration

1. **Roll call** – Schauer suggested that we hold a mapping meeting either before or after the IPAW board meeting sometime.
2. **Approval of agenda** – Lunz moved to approve the agenda of the Board of Directors Meeting for May 19, 2015. Doll seconded the motion. The motion was approved.
3. **Approval of minutes** – Brown moved to approve the Minutes of April 6, 2015 and Feider seconded the motion. The motion passed.
4. **Treasurer's report** – Brown stated that the conference account has a balance of \$39,643.19 after spending \$500 for the deposit on the LaCrosse Center for the Upper Midwest Invasive Species Conference (UMISC) 2016. The IPAW account has a balance of \$24,805.26. Brown added that board members start thinking about how to best invest and/or spend this money. Renz added that the conference account is made up of one-third IPAW's, one-third MIPN's and one-third MISAC's - which is to be used on future UMISCs. The profits from the 2014 UMISC have been divided up between the three parties. Each of the parties received between \$5,000-\$7,000 each as profit from the 2014 conference. Wollenzien added that IPAW signed a Memorandum of Understanding with the other parties stating that IPAW is the fiscal agent for the 2016 UMISC. Schauer moved to approve the Treasurer's report. Doll seconded the motion. The motion passed.
5. **Executive committee elections** – Wollenzien stated that Brown has agreed to continue on as Treasurer of IPAW. Feider moved that Brown continue on as Treasurer for IPAW. Schauer seconded the motion. The motion passed.

Committee Reports

6. **CISMA – Membership with IPAW?** – Kearns stated we had mentioned that we would like to get all of the Cooperative Invasive Species Management Areas (CISMAs) as members of IPAW. There was discussion as to what IPAW can do for the CISMAs and if there would even be a benefit to IPAW to have them connected. It was suggested that the CISMAs have a spot on our website. IPAW is the steward and the CISMAs are the local agencies. We support them in training and events. IPAW is a good source that the CISMAs look for. It was suggested that we help reinvigorate the CISMAs that have fallen apart. Another suggestion was that we ask the CISMAs at the quarterly telephone conferences.
 - Lunz** is going to the SEWISC meeting and will ask them what they need from IPAW.
 - Schauer** will ask LISMA what they need from IPAW.
 - Jasik** will post the list of attendees at the March meeting and ask presenters if we could post their presentations on the IPAW website.
7. **Membership – Recruitment & Retention Plan** – Wollenzien stated that she would like someone to step up and be the chairman of the membership recruitment and retention plan committee because she does not have the time. There was discussion about when and where to have IPAW's annual meeting. Lunz stated that he is in another organization that does not hold annual meetings and he will look into how they get around them. Renz stated that MIPN simply took the annual meeting out of their bylaws. It was decided that IPAW would hold their annual meeting in conjunction with the Invasive Species Council Education Summit, which will be held on October 27, 2015 at the McKenzie Environmental Center.

8. **Legislative/Government Relations** – Schauer stated that invasive species issues will not be discussed during this year’s budget process; there are simply too many other hot topics. However, we did lay some good groundwork. Renz suggested that we invite legislatures, and possibly pay for their way, to UMISC next year so that they can see how many people are interested in invasive species issues. He suggested getting the media involved. Schauer suggested inviting legislatures to other events also.
9. **Website Revision** –
 - Chiamulera** will send Jasik some updates to the website.
 - Chiamulera** will get with Boos and make sure they are looking at things that are not overlapping.
 Renz suggested that IPAW hire someone who is knowledgeable about invasive species to look over the website. He said that we may be surprised how inexpensive this is and it would help the board members to be able to have time for other issues.

Old Business

10. **Education/Conference Displays** –

Wisconsin Farm Technology Days – August 25-27, 2015 in Sun Prairie, Wisconsin – Doll stated that IPAW will be having a display booth in the Conservation Tent at the Wisconsin Farm Technology Days. He has a schedule and would like to offer the IPAW board members the first opportunities to sign up for working at the booth. He also has a write up for those who may not be familiar with the types of questions one may receive while working at the booth.

Greater Wisconsin Outdoor & Sportsman Festival – Schauer reminded everyone that there is still time to volunteer at the AIS partners’ booth, which is taking place June 12-15, 2015 in Oshkosh, Wisconsin.

 - All** – are to let Schauer know if they are interested in working at the booth.
11. **Changes in Board Members** – Wollenzien stated that Cleereman has left the IPAW Board. He said that he did join the board with good intentions, however, he simply feels as though he does not have as much time to participate, as he would like to. She asked if we the board should purchase him a gift and it was decided that a thank you note was sufficient. Wollenzien had attached Gary Birch’s bio to the agenda for all to see and asked that we take a vote on whether or not to add him as a board member. Lunz moved to add Gary Birch as an IPAW Board member. Doll seconded the motion. The motion passed. There was discussion as to what the board needs in board members. It was suggested that we need an attorney and possibly someone in marketing. There was also discussion as to how to reach out to other areas in Wisconsin. Renz stated that he has connections in the southeastern portion of the state. Kearns suggested that we ask the CISMAs in the areas where IPAW is lacking a member if they know of someone who might be interested. Schauer expressed her concern about having several board members and the difficulties of getting a vote through email. Wollenzien suggested that a committee be set up to work on this topic. This topic will be discussed again at the next meeting.
12. **IPAW Budget & Bookkeeping** – Wollenzien stated that she and Brown went to the bank to have her name added to the IPAW accounts and have Boos’ name taken off of the accounts. It was brought to their attention that Boos is the registered agent with the state of Wisconsin Department of Financial Institutions (WDFI) and Willis only had limited powers. They were told that if they brought in minutes signed by IPAW’s president, that they would be able to make the necessary changes to the account. In this process, it also came to their attention that they were delinquent on filing an annual report with WDFI. The forms are simple enough and the cost is minimal (\$10.00) for making these changes. Wollenzien also said that since they were making these changes, they were also thinking about adding Jasik to the account. There was discussion as to how many checks are written on the IPAW account and what it would mean to have three people able to write checks. Wollenzien stated that perhaps it would be best if we had one person write the checks and Jasik keep track of the bookkeeping on the accounts. Schauer suggested that a small committee work on the budget and get back to the board. Brown, Wollenzien, Summers and Jasik volunteered to be on this committee.

Schauer moved to list Willis Brown, IPAW Treasurer, as the registered agent and to add Christa Wollenzien, IPAW President, as a signee to the Invasive Plants Association of Wisconsin Incorporated bank accounts and to remove Thomas M. Boos II off of the Invasive Plants Association of Wisconsin Incorporated accounts. Summers seconded the motion. The motion passed unanimously.

13. **PlayCleanGo** – Wollenzien stated that the board was still unclear as to whether we would like to support the PlayCleanGo initiative. Jasik stated that she had not looked into this initiative any further. Renz stated that there is a list that the initiative would like us to abide by. Schauer reiterated that this came up because of a grant that the PlayCleanGo initiative did not receive. Wollenzien suggested that we revisit this issue at a future IPAW meeting.

New Business

14. **August Newsletter** – Wollenzien said that she finds it difficult to write the President's Notes for every newsletter. She asked if perhaps we could either have each member of the executive committee write up a few paragraphs for the newsletter or have each board member take one on.

- Brown** – volunteered to write up the beginning paragraph of a newsletter.
- MacDonald** – volunteered to write up the beginning paragraph of a newsletter.

Several ideas for the August newsletter were given:

- Bernie Williams** could write up something on jumping worms;
- Renz** and **Summers** could write up something for the Fall Urban Forestry Workshops;
- Put something in about Where Ecology Meets Economy;
- Birch** could write up an article as a new board member;
- Put something in about the Invader Crusader award ceremony;
- Put something in about the Invasive Species Council Education Summit which will be held on October 27, 2015 at the McKenzie Environmental Center;
- Ask a CISMA to write an article about themselves – either St. Croix or West Central have not been done before;
- Renz** and **Summers** could write up something on hedge parsley;
- Ask Knowles Paplovic to write something on bittersweet;
- Jeni Powell from LISMA to write up something on Japanese barberry; and
- Renz** and **Summers** could write up something on burning bush and callery pear.

July 20th was set as a deadline to get the articles for the August newsletter in.

15. **Urban Forestry Fall Workshops** – Renz stated that UW Extension, along with WI DNR, will be conducting six workshops in September directed to municipalities and urban foresters on identification and management of invasive species. He was wondering if IPAW would be interested in being involved in any of the events or sponsoring a snack. The dates and places are: September 15, Oshkosh; September 16, Green Bay; September 17, St. Croix area; September 22, Rock County; October 1, Waukesha; and October 2, Portage County. Renz stated that it would be fine for someone from IPAW to give a 2-minute presentation on who we are. It was suggested that IPAW sponsor this event by giving out Betty books, boot brushes, or field guides with an IPAW sticker on them.

Schauer suggested that local legislatures be invited to these events. Lunz knows a National Public Radio reporter in the Milwaukee area that he will notify of these events.

Several board members signed up to speak at these events.

16. **Where Economy Meets Ecology** – Wollenzien stated that Mike Yanny is looking for financial support for this year's Where Economy Meets Ecology. There was discussion as to the concern about the cost of the sponsorship tables associated with small non-profit groups that could not afford the minimum sponsorship fee of \$400. Some non-profits asked if they would be able to place their banner or some brochures out and were told they could not without paying the sponsorship fee. There was also discussion as to having IPAW purchase a sponsorship and letting the CISMAs also use the table. The event takes place on September 9, 2015. Schauer moved to support the Where Economy Meets Ecology meeting at the sponsorship level of \$400. MacDonald seconded the motion. Lunz abstained because he is on their board. The motion passed.

17. **IPAW/MIPN Collaboration** – Renz stated that MIPN has been housed under Purdue University and that Purdue has been their fiscal agent. Renz stated that Purdue could no longer take on the responsibility. Renz has been discussing with other organizations, Morton Arboretum and Wildlife Forever, to see if they would be willing to become this entity. Renz asked if IPAW would be willing to help them out with, if needed, until they find a permanent residence. The IPAW Board agreed to help MIPN if needed.
18. **National Association of Invasive Plant Council (NAIPC)** – Wollenzien stated that she went to a meeting in Anaheim to try to get the ASTM standards approved. Unfortunately, there are still issues to work out and the ASTM standards were not approved at this time. However, there is a lot of work being done to resolve these issues and hopefully we will get the ASTM standards changed to involve invasive species soon.
Wollenzien stated that the NAIPC is in search of a new logo and they are having a logo contest. The submissions are to be made prior to June 15, 2015.
19. **Waterfowl Hunting Stations** – Schauer stated that the AIS partnership is creating portable stations to be placed at boat launches for waterfowl hunters to use to clean their clothing and to educate them on how they may be transporting invasive species. The cost of these units are \$300-\$400 each and they currently have \$2,000-\$2,500 for the units. They are hoping to create ten of them to put out during hunting season. Schauer also pointed out that since they are portable, they could be used at other times, such as during hiking season. She was wondering if IPAW would like to support them by giving money to help create these stations. She said that they would add the IPAW logo to the signs being put on the stations.
Some of the items discussed were how hunters are undereducated when it comes to invasive species, whether this was more of an aquatic issue, and this possibly being a way to get the IPAW name out.
The IPAW Board asked that Tim Campbell provide IPAW with a written proposal on the matter.

Announcements

20. **ICP Connect** – Renz updated the board on the status of ICP Connect. He stated that several people with The Nature Conservancy and a few others are using this land management tool and that they are hoping it will be ready to go sometime next winter.
21. **ISAM Video Contest** – Wollenzien stated that there is still time to take part in the video contest called “Protect the Places You Play.” You can access the information for this contest on the DNR website. The deadline for this contest is May 30, 2015.
22. **Invader Crusader Awards Ceremony** – June 4th, Olbrich Botanical Gardens.
23. **Next board meeting** – Wollenzien asked if the IPAW board would like another face-to-face meeting. It was decided that she will doodle poll everyone to set up the next meeting either in July or August.

Meeting adjourned at 2:30 p.m.