

IPAW Board Meeting Minutes
1:00 pm – 3:00 pm Monday, March 28, 2016
Wisconsin Department of Transportation Office, 4802 Sheboygan Avenue, Room 639,
Madison, WI 53707

Board Members present: Jerry Doll, Diane Schauer, Tony Summers, Patricia Trochlell, and Christa Wollenzien

Board Members Present by Telephone: John Lunz and Greg Bunker

Also present: Michele Jasik

Absent: Mic Armstrong, Tom Boos, Willis Brown, Jeremy Chiamulera, Mark Feider, and Jamie Nuthals

Administration

1. **Roll call**
2. **Approval of Agenda** – Schauer added that the Board discuss what she will be presenting about the legislative committee at the CISMA meeting on April 21, 2016. Trochlell moved to approve the agenda and Summers seconded the motion. The motion passed.
3. **Approval of Minutes** – Doll moved to approve the Minutes of January 13, 2016 and Trochlell seconded the motion. The motion passed.
4. **Treasurer's Report** – Due to Brown's absence, this matter was tabled until the next IPAW Board meeting.
5. **Board Member's Statement of Commitment for 2016** – Jasik stated that she has now received all of them from the Board members.
6. **Executive Committee Election for Secretary** – Wollenzien stated that she has not received any responses to her plea for someone accepting the Secretary position. She stated that because of Jasik, the responsibilities are simply reviewing the minutes and reviewing the newsletter prior to them going out.
Lunz volunteered to take on the position of Secretary. Schauer moved that John Lunz be accepted as IPAW's Secretary. Doll seconded the motion. The motion passed.
Wollenzien stated that technically we should be voting in all of the Executive Directors annually, but due to the lack of attendance, we will hold off on doing so until the next IPAW Board meeting.
 - Wollenzien** will contact the Executive Committee to see if they are willing and interested in keeping their current positions.
7. **IPAW Budget 2016 Approval** – Wollenzien stated that she would like the board to move forward with the approval of the 2016 budget. She stated that the budget is flexible, however, if items are in the budget, she will not have to go to the IPAW Board for approval to pay for these items. Schauer suggested increasing the conference participation from \$520.00 to \$1,000.00 because we have already exceeded the amount for 2016 with attending the Wisconsin Land and Water Conference and the Wisconsin Wetland Association conferences.
Schauer moved to approve the 2016 budget with the increase from \$520.00 to \$1,000.00 in the Conference Participation category. Summers seconded the motion. The motion passed.
 - Wollenzien** will correct the budget and pass it on to all of the IPAW Board members.

Committee Reports

8. **CISMA** – Jasik stated that at the previous IPAW Board meeting, Jill Hapner of SEWISC had asked IPAW to help pay for two conferences in which they would like to attend. One was the 2016 Southeast Wisconsin Woodland Owners Conference which took place on January 30 in Pewaukee in the amount of \$50.00 and the other was Mother Earth News Fair, which will be taking place on July 9-10 at the Washington County Fair Grounds in the amount of \$275.00. Jasik had spoken to Hapner about these conferences and she indicated that she would be happy with IPAW giving them \$150 for the Mother Earth News Fair because that would be the best conference to attend. She also indicated that she was not sure if Where Ecology Meets Economy would be taking place this year, due to Mike Yanny retiring. A vote was collected by email and 10 IPAW Board members voted to give \$150 to SEWISC to attend the Mother Earth News Fair.

Lunz stated that in the last meeting of SEWISC, it is their intention to continue with Where Ecology Meets Economy once again this year.

9. **Membership** – Recruitment and Retention Plan – Jasik stated that the Membership Committee has met twice since the last IPAW Board meeting. In the first meeting, it was the overall consensus that IPAW should do away with our current “sponsors” and rename it “organizational members” asking those who have paid the \$100 membership fee if they would like to advertise on our website. This is another way of promoting organizational memberships. Jasik also stated that the Membership Committee discussed the idea of whether or not CISMAs should be paying members. The theme was that if they became members, they would receive 1 discount at UMISC, discounts on Betty Books and receive the newsletter. However, it is up to them whether or not they become a member at the \$25 rate or the \$100 rate. It was thought that if they gave the \$100 rate, they should be able to advertise on the website and be allowed to receive money to attend conferences – such as SEWISC has. A cap to how much a CISMA could receive to attend conferences was also discussed. It was thought that the cap should be \$100.00 with the caveat that this could be increased with the Board’s discretion. Some of the Board thought that because CISMAs are struggling to stay afloat, having them pay for membership could be very difficult. It was suggested that perhaps we could have them volunteer time to IPAW for their commitment. Schauer stated that when we give a CISMA money to attend a conference, we do ask them to put the “umbrella” poster on their display with IPAW brochures and ask them to take a picture of their display, showing that they are following our request. She asked if by them being at the conference with IPAW’s information, if this would be enough to satisfy their volunteer time. Schauer suggested that we discuss this matter at the April 21st CISMA meeting. Lunz suggested that this matter be tabled until the next IPAW Board meeting.
10. **Legislative/Government Relations** – The committee continues to educate others about invasive species, network, and search for opportunities for permanent funding of invasive species. Lunz reported that the committee met with the League of Conservation Voters and discussed various opportunities. Schauer has also been networking and developing ideas for funding. Wollenzien recommended hiring someone to help focus and move this effort forward, with reference to the budget for this effort. Schauer stated that she is planning on letting the CISMAs know what IPAW has been doing and asking if they would like to help at the meeting on April 21, 2016.
 - ☐ **Wollenzien** will set up a Legislative Committee meeting after the CISMA meeting and prior to the next IPAW Board meeting.
11. **Website** – Jasik stated that Feider gave her the Flicker access information and she has changed the logo and photo on that account.

Old Business

12. **Education/Conference Displays**

Wisconsin Public Television Garden Expo – Jasik stated that attendance at the Garden Expo increased 7% from last year. They had a total of 18,070 people attend the event. IPAW sold 10 DNR field guides, 4 MIPN field guides, 1 Betty Book, 2 memberships and received a \$2 donation at this event. She also stated that now is the time to sign up for the 2017 Garden Expo. Trochlell stated that many people were asking about IPAW events at Garden Expo.

- ☐ **Jasik** will pass the 2017 Garden Expo sign up information to Brown and ask him to pay for a booth at the rate of \$120.00.

The Prairie Enthusiasts Conference – Jasik stated that she, Kearns and Trochlell worked the IPAW booth and there was a good turn out for this event. She stated that jumping worms seemed to be the big hit. IPAW sold 1 Betty Book and 2 MIPN field guides at this event.

Wisconsin Wetland Association Conference – Schauer stated that jumping worms were of great interest along with reed canary grass and all of the fliers were taken on honeysuckle. She also stated that several people thanked her for having this type of booth at a wetlands conference. Next year’s Wisconsin Wetland Association conference will be held February 28-March 2 in

Stevens Point. Perhaps IPAW can connect with the local CISMA, Golden Sands, and have a booth at this event.

Wisconsin Land and Water Conference – Schauer stated that the booth was located at the opposite end of the food and therefore they received less traffic, however, those that were interested in invasive issues, did make a point of coming to the booth.

Wisconsin Farm Technology Days – July 19-20, 2016 – Doll stated that the next Farm Technology Days would be held in Walworth County south of Lake Geneva. Doll stated that we would be in the Education Station Tent at no cost to IPAW.

- Doll** will bring a sign up sheet to IPAW's Annual Meeting to see if anyone would like to volunteer to help out at Farm Technology Days.

13. **Board of Director Insurance Update** – Doll stated that we now have board insurance.
14. **IPAW Brochure** – Jasik stated that we now have a new IPAW brochure. The last time IPAW printed brochures, we purchased 3,000. Because they lasted 6 years and we thought we might like to change the brochure more frequently, we purchased 2,000 at a cost of \$515.19.
15. **IPAW Annual Meeting** – Wollenzien stated that IPAW's Annual Meeting will be taking place at the Mead Wildlife Area in Milladore, Wisconsin on April 21, 2016 and encouraged all of the IPAW Board members to attend. Schauer added that although it is free to attend, everyone must register so that the appropriate amount of food is ordered. Schauer asked if Jasik could attend the meeting on both days and stay overnight at IPAW's expense. There were no objections.

- Jasik** will resend the sign up information to the IPAW Board.
- Schauer** will be asking if IPAW can have their display at both days – the AIS portion and the CISMA portion, April 20-21 – with both IPAW and CISMA information at the booth.

Wollenzien stated that she had to create an annual report for UMISC and she will be creating a PowerPoint presentation for IPAW's Annual Meeting identifying what has been done over the past year. She will be giving a 15-20 minute presentation over lunch.

- Jasik** will send out an invite by email and the Listserv to IPAW Members to attend the Annual Meeting.
- All** were asked to let Wollenzien know of any changes to the Annual Report before she sends it off to Belle for UMISC.

New Business

16. **May Newsletter – Articles Due April 22, 2016**

Jasik stated that she has received an article from Belle Bergner promoting UMISC.

- Wollenzien** will write the President's Notes describing IPAW's Annual Meeting and the CISMA meeting.
- Jasik** will ask for volunteers for the Wisconsin Farm Technology Days.
- Jasik** will post, if they are known, the winners of the Invader Crusader Awards.
- Bernie Williams** will be asked for an article on jumping worms.
- Jasik** will remind people of our bounty program.
- Rosie Page** will be asked to write up an article about WHIP's Annual Meeting in which Chiamulera gave a presentation to.
- Bonnie Harper-Lore** will be asked to write up something on where she has seen burning bush and what she is doing about it.

17. **IPAW Presentation Requests**

WHIP Annual Meeting – Wollenzien would like to thank Chiamulera for giving a presentation at WHIP's Annual Meeting.

Garlic Pull Event – Sauk County – April 16 – Wollenzien stated that IPAW received an email from Carrie Covell and she would like to have someone give a presentation and/or a display regarding garlic mustard and other invasive species for their Invasive Species Workshop on April 16th.

- Summers** will contact Carrie Covell to determine if they can work out a presentation and/or display with garlic mustard and other invasive species for their workshop on April 16th.

Kickapoo Woods Coop Program Request – Wollenzien stated that IPAW received an email from Jackie Yocum asking for a workshop/program on forest land invasives with a focus on herbicides

– including safety and their use. Wollenzien stated that she had sent this to Summers and Renz, thinking that they would be the ones to provide this type of program.

- ❑ **Wollenzien** will follow-up with Kickapoo Woods Coop and send a reminder to Summers and Renz see if they can provide a workshop for them on forestland invasives with an emphasis on herbicides.

18. IPAW 2015 Annual Report

- ❑ **Wollenzien** will submit IPAW's Annual Report into UMISC.

19. State of WI Annual Report Registration – Wollenzien stated that she hopes that Brown got this in.

Meeting Adjournment – Summers moved to adjourn the meeting. Schauer seconded the motion. The motion passed and the meeting adjourned at 2:59 pm.