

IPAW Board Meeting Minutes
1:00 to 3:00 pm
Monday, January 27, 2015
Madison, Wisconsin

Board Members present: Diane Schauer, Tony Summers, Pat Trochlell and Christa Wollenzien

Board Members present by telephone: Mic Armstrong, Tom Boos, Jeremy Chiamulera, Greg Cleereman, Jerry Doll, John Lunz, Cody MacDonald and Mark Feider

Also present: Christal Campbell, Michele Jasik, Kelly Kearns and Mark Renz

Absent: Greg Bunker, Willis Brown and Jamie Nuthals

Administration

1. **Roll call**
2. **Approval of agenda** – Boos moved to approve the agenda of the Board of Directors Meeting for January 27, 2015. Trochlell seconded the motion. The motion was approved.
3. **Approval of minutes** – Schauer moved to approve the Minutes of November 17, 2014 and Boos seconded the motion. The motion passed.
4. **Treasurer's report** – Because Brown was unable to attend this meeting; approval of the Treasurer's Report was tabled until the next meeting.
5. **Board members Statement of Commitment** – Wollenzien stated that the board is supposed to sign a copy of the Statement of Commitment annually. She had sent the board members a Statement of Commitment with the agenda for this meeting and asked the board members to sign it and get a copy back to Jasik.
 - All** – Return a signed copy of Statement of Commitment to Jasik
6. **Executive committee elections** – Wollenzien stated that Feider has agreed to continue as IPAW's Vice President, she has not been able to reach Brown to see if he is still interested in being the Treasurer, and MacDonald has agreed to step up as Secretary. Schauer moved to have Feider continue as Vice President, MacDonald as Secretary and to table the Treasurer position. Trochlell seconded the motion. The motion passed.

Committee Reports

Wollenzien stated that she is not familiar with IPAW's committees besides her, along with Nuthals and Jasik, being on a Membership Recruitment and Retention committee. Renz stated that the history of IPAW's committees has been that they have not been functional in the past unless they were taking on a specific action. He suggested that IPAW create a committee when some particular task needs to be done.

7. **CISMA**

Conference Call – Kearns stated that she held the first conference call with representatives of Wisconsin's Cooperative Invasive Species Management Areas on December 16, 2014. Kearns stated that she believed the call went well. Some of the topics that were discussed were funding of CISMAs, the status of the NR40 revisions and their roles and that they will be having these conference calls 3-4 times per year.

Schauer also thought the call went well. Everyone introduced him or herself and told some background on their organization. She thought that possibly having the CISMAs meet face-to-face would be a great way for everyone to work together and suggested that perhaps we tie in this meeting with the Aquatic Invasive Species Coordinator Meeting. Schauer stated that this is why she asked Crystal Campbell to attend this meeting.

Crystal Campbell – Crystal Campbell introduced herself. She has a joint position with the WI DNR as the Aquatic Invasives Education Specialist and the other as an Aquatic Invasive Species Coordinator. She would be more than happy to partner with the CISMAs with their Aquatic Invasive Species Coordinator Meeting that they have twice per year. Campbell stated that there are gaps within the state of Wisconsin in which the DNR would like to reach out to and there are CISMAs located within these gaps.

Campbell explained that she has done these AIS meetings for the last six years. She explained that generally the meeting has a session discussing issues that are coming up, they have “office hours” which allows individuals to mingle and let them get to talk one-on-one, they have a “breakout session” where input is needed on a specific subject, and sometimes they include some type of training on the second day. She suggested that they have an AIS partner meeting on one day and a CISMA meeting on the next. Key CISMA volunteers could attend the AIS meetings as well to learn more about AIS related information and connect with their local AIS Coordinator.

Campbell stated that they generally get 55-65 people attending this meeting and they usually can get the facility for the meeting for free. The next meeting will be taking place in the first or second week in May.

Suggestions were made that perhaps a plant identification workshop (including aquatic invasive species) could be held, some mapping training, discussions on funding, and creating publications for all to use. Kearns stated that there should be more discussion regarding wetland invasive species in AIS Coordinator meetings. It was suggested that perhaps we should involve the Education Summit – perhaps have a meeting with AIS one year and the Education Summit the next. Campbell suggested that we survey the CISMAs to determine what their needs are and to create an agenda based on that.

Campbell stated that the lunch costs are \$10 per person. Schauer suggested that IPAW provide money for mileage to this meeting since the CISMAs are strapped for cash. Kearns recommended that IPAW put up \$1,000 for travel. Wollenzien stated that she would like to come up with a budget before we commit money to this event. Renz suggested that we do a survey to the CISMAs to determine if they would attend this meeting with or without travel money.

- Schauer, Kearns and Campbell** will help with the questions for the survey
- Summers** will do the survey

8. Membership – Recruitment & Retention Plan

Wollenzien stated that she, Nuthals and Jasik have met on this matter and we will have something for the Board at our next meeting.

- Wollenzien, Nuthals and Jasik** are to have a draft Recruitment and Retention Plan for the next meeting.

9. Legislative/Government Relations

Feider stated that he did speak with Dan Collins with the League of Conservation Voters and he is still willing to help us out, however, he would like to know what our objectives are. He is willing to meet with us in Madison so that he is able to get more people involved. Kearns stated that there is no specific legislative issue except for getting more money for invasive species. Perhaps if we start now, two years down the road we will have more money for invasives. Is this something the League of Conservation Voters can help out with? If so, when should we start working on it? Renz added that it would be great to ask for more money for CISMAs. Feider asked if anyone would be interested in meeting with Dan and helping out with this issue. Schauer and Lunz volunteered. Kearns and Renz volunteered to help out initially, but cannot continue because they work for the state. Wollenzien suggested that a conference call be made to discuss this issue. Schauer did speak with Dan Bahr of the Wisconsin Counties Association. He planned to propose the \$38,000 per county for one year at a committee meeting last Friday. If the committee accepts the proposal, it will go to the legislators.

Schauer stated that state and local governments receive \$480 million in tax revenue from fish and wildlife-related recreation in Wisconsin. She would like to know why the state is not providing more assistance protecting these habitats with the control of invasive species. She has written an article for the February newsletter with more details.

Schauer stated that Ducks Unlimited is having a legislative event at the Madison Concourse on March 18, 2015. She suggested that some IPAW members attend this event to network and have appetizers with the legislators to spark their interest in invasive species. Kearns suggested that Jasik attend this event.

10. Website Revision – Boos stated that he is working on the website revision items. Chiamulera stated that he has also been working on the website revisions. He asked if he should forward his

comments on to Jasik. Wollenzien suggested that he get together with Boos and Brown to make sure they are not all working on the same issues and then get back to Jasik with their revisions. Note to All: If any board members ever sees anything wrong with the website, they should contact Jasik to let her know.

Old Business

11. February Newsletter – Jasik stated that she has received two large (each 6 pages long) articles for the newsletter. One from Trochlell on phragmites and the other from Armstrong on planning the planting of trees and shrubs after invasive control. She also has an article on the new Board members, which is two pages long and an article from Schauer on how invasive plants are threatening the future of outdoor recreation in Wisconsin, which is one and a half page long. Jasik stated that this would be the equivalent to a 15 or 16-page newsletter. The normal size IPAW's newsletter is eight pages. Jasik stated that she could go ahead and create the 15-page newsletter or she could either put half of the article in this newsletter and the other half in the next newsletter or she could put a summary of the six-page articles in this newsletter with a link to the entire article on our website. The Board chose to put a summary in the newsletter and have a link to the entire article on our website. John Lunz suggested that new board member bio's be added to newsletters one at a time which can help to free up space in the February newsletter.

- Jasik** will summarize Trochlell's article.
- Armstrong** will summarize his article and get it to Jasik.

Trochlell said that she would provide Jasik with updates as the phragmites project continues.

- 12. New Board Members** – Wollenzien introduced the new Board members: Tony Summers, Cody MacDonald and John Lunz. Renz has not had a chance to speak to Steve Bertjens about being on the IPAW board. Trochlell did speak with Gary Birch who is interested.
- 13. Letter to WDNR supporting budget initiative** – Boos has not spoken to Paul Heinen to determine how to proceed with requesting budget money to be put towards terrestrial invasive species.
- 14. Conference tables/displays protocol development** – Kearns stated that because we provided SEWISC the money to attend the Woodland Owners Conference, other CISMAs are interested in attending conferences. Jasik explained that we sent a check for the exhibitor's fee to SEWISC along with our "umbrella" poster and some IPAW brochures. She asked that SEWISC display the poster and take a photo of their exhibit and send it to IPAW. Wollenzien stated that IPAW receives several requests for exhibiting at conferences and that she would like a couple of people to make the decision as to whether or not to attend these conferences. Boos stated that the difficulty with exhibiting is getting people involved, it is a big time commitment. Kearns stated that the benefit of paying for CISMAs to attend the conference is that we provide the funds and they provide the people. Schauer and Kearns volunteered to help make the decision as to whether or not to attend certain conferences. Jasik is to send all requests to Schauer, Kearns and Wollenzien. There was some discussion as to whether or not it is worth it for IPAW to exhibit at the Farm Technology Days in Sun Prairie, Wisconsin. Doll had put in a request for IPAW's exhibit. The cost for a non-profit is \$200 and it usually takes 12 people for the 3-day event. It was decided that it is worth it for IPAW to attend when the event is close to Madison because they have been able to get enough people to help out.
- 15. Other Business** – Jasik stated that she sent out a year-end email to IPAW members asking for a donation and telling them that they can donate to IPAW through AmazonSmile. We received an additional \$245. Last year we received \$400 from donations.

New Business

17. MISAC's/UMISC funds – Renz stated that IPAW is the fiscal agent for UMISC. There are three groups involved: IPAW, MIPN and MISAC. All of the money has been sent to IPAW. MIPN has taken some money out and left some as seed money for the next conference. MISAC has not taken any money out. Renz believes that MISAC has between \$22,000 - \$23,000 in the IPAW account and they would like to know for sure what the amount is. Renz has been trying to hook

up with Brown to look over bank statements to figure this out. Wollenzien asked that either she or Jasik be at his and Brown's meeting to document what the amount is. Renz suggested that IPAW might like to charge a fee for being the fiscal agent for UMISC.

- ☐ **Renz** will continue to resolve the matter of how much money is Minnesota's from UMISC.

18. IPAW budget and bookkeeping – Wollenzien stated that she has been trying to contact Brown to discuss the budget and bookkeeping and has not been able to contact him.

- ☐ **Wollenzien** will continue to contact Brown to discuss budget and bookkeeping issues.

19. National Association of Invasive Plant Council (NAIPC) – As President of IPAW, Wollenzien sits on the NAIPC board. They had asked for money and she approved \$200 to be sent to them for their work with national invasive species issues.

20. WI Environmental Education Board (WEEB) – Wollenzien stated that WEEB is looking for nominations to serve on the board. She asked if anyone on the IPAW board would be interested.

- ☐ **Jasik** is to put the call for nominations on the IPAW listserve.

21. PlayCleanGo – Kearns stated that PlayCleanGo is a marketing concept that is used to encourage people to clean their gear when doing recreational activities. They have logos, bumper stickers and all sorts of media, similar to the DNR's best management practices, which can be used for outreach. Some of the items are free and others cost money. Kearns stated that it does not cost to become a partner and suggested that IPAW do so.

There was discussion as to why it seems to be geared towards Minnesota. Kearns stated that they are planning on changing that and making it national. Renz stated that MIPN is a partner and Schauer stated that LISMA is also a partner. Kearns stated that several groups and state agencies are partners from all over – many from out west. She said that the organization is planning on creating other concepts such as GrowCleanGo, which would be for the greenhouse industry, among others.

- ☐ **All** – look over the PlayCleanGo.org website to make a decision if IPAW would like to become a partner.

22. UMISC 2016 – Renz announced that UMISC 2016 would be held in LaCrosse, Wisconsin. He stated that a decision had to be made now because places are booking up fast. Renz believes the dates are October 17-19, 2016 but he will check on that to be sure.

23. May newsletter – Wollenzien tabled the discussion on the May newsletter until the next board meeting. She did encourage those who have articles that they are working on to get them done for the May newsletter – due April 20, 2015.

24. Next board meeting – Wollenzien stated that the next IPAW Board meeting will be in March and she will doodle everyone for a meeting date and time.

Meeting adjourned at 3:00 p.m.