

## IPAW Board Meeting Minutes

3:00 to 5:00 pm

Thursday, July 31, 2014

DNR Headquarters, 101 S Webster Street, GEF II, Room 428, Madison, Wisconsin

**Board Members present:** Tom Boos, Willis Brown, Diane Schauer, Patricia Trochlell and Christa Wollenzien

**Board Members present by telephone:** Mic Armstrong, Jeremy Chiamulera, Jerry Doll, Mark Feider and Jamie Nuthals

**Also present:** Michele Jasik and Mark Renz

**Also present by telephone:** John Lunz and Cody MacDonald

**Absent:** Greg Bunker and Greg Cleereman

### Administration

1. **Roll call**
2. **Approval of agenda** – Schauer moved to approve the agenda of the Board of Directors Meeting for July 31, 2014. Trochlell seconded the motion. The motion was approved.
3. **Approval of minutes** – Trochlell moved to approve the Minutes of May 27, 2014 and Wollenzien seconded the motion. The motion passed.
4. **Treasurer's report** – Brown stated that after expenses and income, there is a balance of \$26,556.10 in IPAW's account and a balance of \$23,902.83 in the conference account. He said that due to a mistake, there will be an adjustment of \$5,000 out of the IPAW account and into the conference account. This will leave a balance of \$21,556.10 in IPAW's account. Mark Renz is aware that IPAW is going to give him \$5,000 to help with the creation of the mapping tool for land trusts, but that won't be done until sometime this fall, which will leave a balance of \$16,556.10 in the IPAW account. Trochlell moved to approve the Treasurer's report and Wollenzien seconded the motion. The motion was approved.

### Old Business

5. **Review of Action Items from May Board Meeting**  
If not here, it means the action has been completed since the May meeting minutes.
  - Kearns** is going to write up the history of IPAW for the website and perhaps a newsletter after the field season.
  - Kearns** is going to set up coordination with CISMA representatives.
  - Wollenzien** will write up the membership plan.
  - Renz** is going to put some students on reviewing the website in August.
  - All** will have more time to devote to the website in the fall.
  - Renz** is going to write up an article on an updated version of the GLEDN app.
  - Renz** is going to ask Marie Raboin from the Dodgeville office of NRCS to see if she is interested in becoming an IPAW board member.
  - Renz** will ask Tony Summers from UW Extension to see if he would be interested in becoming an IPAW board member.
6. **Website Revision** – Jasik stated that she had sent out the list of items that need to be reviewed on the new website to the Board as a reminder.  
Jasik stated that she and Scott Huelsman are experimenting with the different ways of running a Listserve on our website so that we would be able to take it off of Yahoo Groups. Renz stated that MIPN is now in the process of writing up a "code of conduct" for the MIPN Listserve. He suggested that IPAW may want to consider creating one for themselves for legal issues and added that we could use MIPN's as a template if we would like.
7. **Newsletter** – Boos stated that we still do not have all of the articles for the August newsletter. He asked that any of those that we have not gotten be submitted by the end of next week. Suggestions for the fall newsletter were given. One suggestion was an article on Aquatic Invasive Species Bridge Snapshot Day September 13. Another suggestion was to have Tony Summers write an update on the Wisconsin First Detector Network (WIFDN).

- ❑ **Renz** will ask someone from Johnson’s nursery for a summary of the “Where Ecology Meets Economy” forum.
- ❑ **Trochlell** suggested a summary of her work on phragmites.

Another suggestion was an update on UMISC. It was also suggested that something be written on hunters and invasive species.

#### **New Business**

- 8. Recent Board Resignations** – Boos stated that he is moving to Montana at the end of August. He would like to create a plan so that IPAW can smoothly move forward. He also stated that he would like to stay involved with IPAW. There are several things that need to be worked out (i.e. as the president of IPAW he is a representative of Wisconsin for the National Association of Plant Pest Councils) and he would like to meet with the Executive Committee (Feider, Brown and Wollenzien) to discuss a plan.

Boos contacted Kristen Westad of NRCS to see if she is interested in becoming an IPAW board member. He said that she seemed to be interested.

Two potential board candidates introduced themselves to the IPAW board. Cody MacDonald and John Lunz.

MacDonald was a Stewardship Technician with the Ozaukee Washington Land Trust. His main role in this position was to conduct plant surveys, edit management plans, oversee daily stewardship activities while managing crews up to 15+, eradicating invasive species and creating maps via GIS. This position turned into his current role, which is a Project Coordinator for a Great Lakes Restoration Initiative grant. Our end goal for this three-year grant is to have treated and protected 1,500 acres of wetland and riparian habitat from four aquatic invasive species (Japanese knotweed, phragmites, lyme grass, purple loosestrife). He takes direct responsibility to identify and create partnerships across our six county project region in order to reach this deliverable, which has allowed him to network with a lot of agencies and key personnel. Working with these connections and internal staff, he created “action plans” for each of the four species they’re after, and have gained a lot of skills in logistical planning.

Lunz is currently working with The Park People where he is responsible for the Weed-Out program, coordinating and participating in weeding in the county parks in spring and fall. His work with The Wild Ones is largely consists of assisting the president with attaining speakers for monthly meetings and our annual conference. His direct work with invasive species started in the late 1990s weeding in a local park, then expanded to a regular activity at the Schlitz Audubon Nature Center generally working two mornings a week as a volunteer land steward. Lunz would often substitute on Saturday mornings for staff members when needed, leading high school and college-age students as well as other volunteers. He and his wife have done restorations in their local county park and elsewhere in our community. They are also controlling invasive plants in a 3.5 acre high quality ephemeral wetland recently purchased by the Milwaukee Area Land Conservancy.

Boos asked them to get a brief bio to Jasik so that the board could look them over and perhaps vote through email as to whether or not to include them on the IPAW board prior to the next board meeting.

- ❑ **Jasik** is to send a list of Board members and their affiliations to the IPAW board.

- 9. Letter to WDNR Supporting Budget Initiative** – Boos stated that the DNR budget initiative has gotten through the first step. He asked if IPAW would write a letter to the Wisconsin DNR to support a larger budget for support of terrestrial invasive species. The letter should ask for more funding for invasive species and show a need for this funding. The letter needs to be done by January, however, the sooner it gets to the DNR, the better. It will then be passed on to a representative from all of the Cooperative Invasive Species Management Areas (CISMAs) for their signatures. Feider was asked to sign the letter on behalf of IPAW.

- ❑ **Renz** will draft the letter and pass it on to **Schauer** and **Doll**.

- 10. Strategic Planning – Legislative Outreach** – Boos stated that he has tried to contact Fred Clark and has not been successful.

Schauer stated that she met with Al Ott and found it to be very informative. She asked if it would be helpful for IPAW to use the League of Conservation Voters (LCV) to help with reaching out to

the legislation. Ott stated that it does if we go about it the right way. The LCV will help to raise the issue. If we are able to get our issues in the top five, we have a very good chance of the Legislature addressing the issue. If the issue reaches the top ten that is okay. However, if the issue is somewhere in the teens, forget about it. Schauer asked if it is better for our legislators to receive one letter per individual or if we should form partnerships and have several sign the letter. He said that it would be better to form partnerships and have several signatures on one letter. Schauer stated that Ott was unaware of Cooperative Invasive Species Management Areas (CISMAs) and he that he liked the fact that there would be accountability for the money spent on invasive control. Ott suggested that each of the cooperatives get the issue in the hands of their Legislators.

- ❑ **Feider** volunteered to help as an advisor and stated that he will speak to Dan Collins, the President of the League of Conservation Voters, over the weekend. Feider will address how to educate the LCV on invasive control issues and how to get them high on the list of issues for the Legislators.

Renz added that since we work with the DNR on invasive species issues with updating the NR40 Rule, we do should not have many obstacles.

Schauer stated that she had the opportunity to speak with Daniel Bahr from the Wisconsin Counties Association. He is in the process of putting a letter together an issue paper with regards to the impacts hunters and anglers have on aquatic invasive species. Schauer asked about the impact to the hunting lands and budgeting money to CISMAs to control invasive species on the landscape. It was suggested that we could possibly use the letter Renz writes up for the DNR for the budget initiative with a few changes to send to the Wisconsin Counties Association.

11. **Mapping for Land Trusts** – Renz stated that he and Hannah Spaul are moving forward with the mapping tool and they are looking for more sponsorship. They are hoping to have a demonstration of this tool at UMISC.

#### **Future Events and Other Announcements**

12. **UMISC** – Boos stated that because IPAW is a sponsor, we will get a free pass (or two) for the Upper Midwest Invasive Species Conference. In years past we have given them to members who could not afford to attend. Schauer asked if there was extra space where all of the CISMAs could advertise.

- ❑ **Renz** will look into if there is space available for all of the CISMAs.

Jasik stated that as of today's date, IPAW has acquired five new IPAW members through UMISC.

**SEWISC Field Day** – Renz is holding a Field Day tomorrow with regards to identification and monitoring invasive species. There are 14 individuals from Milwaukee Parks that will be attending this field day. IPAW will sponsor the snacks for the field day in exchange for Renz's IPAW membership.

**Where Ecology Meets Economy (Johnson's Nursery)** – Boos stated that he would like to keep the close relationship with IPAW and the nursery industry and asked that members of the Board attend this forum.

- ❑ **Jasik** will make sure the Where Ecology Meets Economy forum is on the IPAW website.

- ❑ **Jasik** will send an email with the link to the IPAW Board members.

13. **Any Other Business**

Trochlell will have the IPAW booth at The Prairie Enthusiasts 2014 Prairie Tour on August 9, 2014.

Jasik will also be helping out with the booth and Boos may help out also.

Feider stated that he had sent out a letter of support to Cara Carper who is seeking a grant from the National Fish and Wildlife Foundation to develop a Weed Management Area in southwest Wisconsin.

Jasik thanked Boos and Bernie Williams for their help with creating factoids for Invasive Species Awareness Month for the IPAW Facebook account. She stated that there was one gentleman who shared the factoids, even though his friends were complaining, he continued to share the factoids daily. Techline Invasive Plant News asked if they could use our factoids in their Weed Facts and Fables and Jasik told them that they could. The IPAW friend list increased from 204 to 240 new friends during the month of June.

Kearns will be attending the Wisconsin Nursery and Landscape Association meeting with the IPAW booth on August 14, 2014 in Sturgeon Bay, Wisconsin.

**14. Possible dates for next board meeting** – The meeting date and location is yet to be determined.

**Meeting adjourned at 4:35 p.m.** – Brown moved to adjourn. Schauer seconded the motion. The motioned was approved.