

IPAW Board Meeting Minutes
1:00 pm – 3:00 pm Monday, January 9, 2017
Wisconsin DNR Office, 101 S Webster, GEF 2, Room 408, Madison, WI 53707

Board Members present: Willis Brown, Christa Schaefer, Diane Schauer and Patricia Trochlell

Board Members Present by Telephone: Mic Armstrong, Greg Bunker, Jeremy Chiamulera, Jerry Doll, Angelique Dahlberg, John Lunz, and Jamie Nuthals

Also present: Michele Jasik

Absent: Tom Boos, Mark Feider and Tony Summers

Administration

12. **Roll call**

2. **Approval of Agenda** – Doll moved to approve the agenda and Lunz seconded the motion. The motion passed.
3. **Approval of Minutes** – Brown moved to approve the minutes of November 14, 2016 and Schauer seconded the motion. The motion passed.
4. **Treasurer's Report** – Brown reported that after expenses and income, there is a balance of \$14,523.74 in the IPAW account and \$45,887.70 in the conference account. Dahlberg stated that she did not receive a copy of the Treasurer's report. Trochlell moved to approve the Treasurer's report. Doll seconded the motion. Dahlberg abstained. The motion passed.

Committee Reports

5. **CISMA – Annual CISMA Meeting – March 15, 2017 at UW Green Bay** - Schauer stated that the annual face-to-face meeting with the CISMAs is scheduled for March 15, 2017 at UW Green Bay. Tim Campbell and Jenny Siefert have set up this meeting. Campbell is conducting an aquatic invasive species meeting the day before and will be paying for the lunch on the first day of a taco bar in the amount of \$11.00 per person. He asked if IPAW could pay for a sandwich bar for the CISMA meeting, which would be \$9.00 per person. Jasik stated that in 2015 we paid for CISMA member's lunch and travel. Lunch cost \$25.39 and travel cost \$546.72 for a total of \$572.11. In 2016 IPAW paid for the lunch for all of the attendees at a cost of \$660.00 and travel for the CISMA members at a cost of \$518.16 for a total of \$1,178.16.

Schaefer stated that in 2016 we had covered all of the lunches because we held IPAW's annual meeting at this event. Schaefer has another commitment on March 15th and will not be able to attend. There was discussion as to when would be a good time to have IPAW's annual meeting. It was decided that Schaefer would create the presentation and give it to the Vice President to present on March 15th for IPAW's annual meeting. It was also decided that we would like a separate time for the annual meeting rather than conducting it over the lunch hour.

Schauer moved to go forward with having IPAW's annual meeting at the CISMA meeting on March 15, 2017, pay for the CISMA member's travel to and from the meeting at one vehicle per CISMA, and to provide lunch to all attendees. Bunker seconded the motion and the motion passed.

Proposal for Funding CISMA Outreach – Schauer stated that the board has discussed giving funding to CISMAs to do educational events for booth fees. She stated that some CISMAs know that we offer this funding and others do not, even though we have announced it several times. Schauer stated that she, Dahlberg and Jasik discussed making the process more formal. Therefore, she has created an outline of an application that could be put online for the CISMAs to apply for. The application would ask for contact information, information about the event, and the estimated number of volunteer or participant hours. In exchange for receipt of this funding, the CISMA would be required to provide IPAW brochures, include an 8.5" x 11" poster of the CISMA map, take a photo of their booth and agree that IPAW can use this photo and event information for social media.

There was discussion as to whether or not we should add a paragraph to the application stating how being at this event supports our mission. There was discussion as to Jasik having the time to

manage something like this. Schaefer stated that a committee would make the decision as to who receives and who does not receive these funds. It was suggested that there be a follow-up to the event. Some questions to ask would be was this conference worthwhile? Did a lot of people take the IPAW brochures? Etc.

Schauer stated that there might be some CISMAs who will not be requesting this funding.

Schauer asked what the cap should be per CISMA/per year because she would like this to be reflected in the 2017 budget. She also added that she would like us to make a decision today so she could have it ready at the March CISMA meeting.

Trochlell moved to have a draft application ready for the IPAW board before the CISMA meeting with a \$200 cap for each CISMA per year. Lunz seconded the motion. The motion carried.

6. **Membership** – The membership committee is to meet to determine how CISMAs can help IPAW out and whether or not we need to charge them a membership fee.
 - ❑ **Jasik** will set up a Membership Committee meeting prior to the next IPAW Board meeting.
7. **Legislative/Government Relations** – Schaefer stated that she has not set up a legislative/government relations committee meeting. Lunz asked for a date on a Monday, which would work for Schaefer to meet with Barb Agnew. He also asked for a list of questions in which we may wish to ask Agnew about from any of the board members. Schaefer stated that she believes that the committee does not have a goal. They have an idea but we do not know what is feasible. Schaefer believes that we need to hire someone who has experience in this area.
8. **Grant** – Jasik stated that she spoke to a Carolyn Fisher at the National Fish and Wildlife Foundation (NFWF) about our Pulling Together Initiative grant that we had applied for. Fisher took over this role from Eric Forward, who was the original contact at NFWF. Fisher explained that the type of funding we were asking for is outside of what they typically fund. They prefer to see the money go directly to the CISMA and not used to create another grant that the CISMA has to apply for. She stated that if we would like to create a CISMA in one or more of the areas that do not have one in the state of Wisconsin, she would be happy to help us write up this grant.
9. **Website – Year-End Stats** – Jasik stated that she had sent to the board the 2016 website stats. If anyone has any questions or would like to know something other than what she has given them, please let her know. She added that at the end of 2015, IPAW had 140 members and at the end of 2015, IPAW now has 172 members (an increase of 23%). The IPAW Facebook account had 419 followers at the end of 2015 and it now has 622 (an increase of 48%).

Old Business

10. **Possible New Board Members** – Schaefer provided the IPAW board with a list of whom the board consists of and what part of the state they represent. She added that she is not so hung up on where we are, but she is interested in what industry they represent. She would like the IPAW board to look this over and let her know if we are missing some industry that we might like on the board.

Schauer added that her term is finished and she will be leaving in April.

❑ **Trochlell** will reach out to Heidi Kennedy and ask her for her bio and interest paragraph.

❑ **Schaefer** will reach out to Chris Gaetzke to see if he is interested in being on the IPAW board.

11. **Education/Conference Displays**

Wild Ones Annual Conference, Oshkosh, January 28, 2017 – Lunz – Jasik stated that we have signed up for a booth at this one-day conference. She added that we have offered to donate the book “Teaching About Invasive Species” to their raffle. Jasik asked how we could possibly get the IPAW display to Lunz and back prior to the next event. Schaefer stated that she goes back and forth between Madison and Waukesha and that she would be happy to transport the display.

❑ **Jasik** and **Schaefer** are to get the display ready for John Lunz for Schaefer to deliver to him for the Wild Ones Annual Conference on January 28th.

Wisconsin Public Television’s Garden Expo, Madison, February 10-12, 2017 – Jasik stated that she has created a sign up sheet and sent it out on the IPAW listserve for helping out with this event.

- Jasik** will send an email out to IPAW members asking if they would like to help with this event.

Wisconsin Wetlands Association's 2017 Wetland Science Conference, Stevens Point, February 28-March 2, 2017 – Trochlell – Jasik stated that we are signed up for this event and Trochlell is the contact for it.

- Jasik** will send an email out to IPAW members asking if they would like to help with this event.

Wisconsin Farm Technology Days, July 11-13, 2017 – Jasik stated that UW Extension has decided to cut down from two tents to one tent because of budget reasons and she is happy to say that IPAW has been selected to have a booth at this event. Doll added that because this is an educational exhibit, IPAW is not allowed to sell anything (memberships, raffle tickets, etc.).

Field Day – Renz was not at the meeting, this matter was tabled.

- Telephone Conference Line** – **Jasik** will set up a conference call before the next board meeting to see how well this actually works.
- February Newsletter – Articles Due January 20, 2017? – Now due February 1, 2017**
 - Brown** will write up an article on invasives in the winter months – what's doable and what is not.
 - Schaefer** will ask Renz if he can write up an article on what the impacts would be to using WIFDN models – using these models may determine where the impact of invasive species would most likely occur.
 - Lunz** will write up a follow-up to the Wild Ones Annual Conference.
 - Jasik** will ask a CISMA to write up an article on themselves.
 - Schaefer** will write up a President's Notes article – possibly announcing the annual meeting.
 - Schaefer** will write up something on promoting Wisconsin invasive species video contest and the invader crusader awards.
 - Schaefer** will ask Chris Gaetzke to write up something on wild chervil control.
- PlayCleanGo Stop Invasive Species in Your Tracks Campaign** – Dahlberg stated that Susan Burks has found someone for the northeast region for the steering committee for PlayCleanGo. However, they are thinking of putting someone with aquatic invasive species knowledge on the committee and she will keep Dahlberg informed if they decide to do so.

New Business

- IPAW Annual Meeting** – Schaefer stated we had previously decided that the Annual Meeting would take place at the CISMA meeting on March 15, 2017 in Green Bay.
- UMISC – NAISMA 2018 Joint Conference** – Schaefer stated that NAISMA is proposing to do a joint conference for UMISC in 2018. The 2018 UMISC will be in Rochester, MN. She stated that there is a conference call on this matter on Friday, January 13, 2017 from 9-10:30 am to discuss this matter. She will not be able to attend the entire conference call and she would like someone with UMISC experience to also be on the call.
 - Brown** volunteered to attend the conference call.
 - Dahlberg** stated that she will also be on the conference call.
 - Jasik** stated that she will try to attend the conference call.
- Hunter Poster – Invasive Plant Control Signage** – Jasik stated that Bob Retko would like IPAW to provide financial support to putting up signage on properties informing of invasive control work on ones property. She had passed his proposal on to all of the IPAW board members. There were several questions about who gets these signs and how do we know that these people are actually doing invasive work and not something else. This subject was tabled because the IPAW board would like to take this matter under advisement.
- IPAW Retreat/in Person Meeting** – Schaefer would like to have an in person meeting. She asked when a good time would be. She also asked for help on planning it.

Announcements

- December 8, 2016 – Obama issued a Follow-up to the Executive Order 13751: Safeguarding the Nation from the Impacts of Invasive Species

Meeting Adjournment – The next meeting will take place on March 13, 2017 at the Wisconsin DNR office, Room 408 unless otherwise told differently. Schauer moved to adjourn and Trochlell seconded the motion. The meeting adjourned at 3:02 p.m.