



Outreach & Education Program

IPAW has developed a new program to assist outreach and education efforts by Wisconsin's Cooperative Invasive Species Management Areas (CISMA) and Cooperative Weed Management Areas (CWMA). IPAW will give each individual CISMA/CWMA up to \$200 annually to pay for booth spaces at events for invasive plant outreach and education.

The purpose of this program is to facilitate outreach and education by CISMA/CWMA's which do not have funding dedicated to paying for vendor/booth spaces at well attended events targeting appropriate user groups. This program is only to help pay for booth/table space at events and may not be used for payroll, supplies, or other incidentals associated with education and outreach.

If your CISMA/CWMA would like this funding to support invasive plant outreach/education, a representative needs to complete this Application. They must also agree to post the Wisconsin CISMA/CWMA map and provide IPAW brochures at the event, both of which will be provided by IPAW.

After the event, the recipient must complete the short Post Event Report, and email photos of the booth/table which may be used by IPAW for the newsletter, social media, website and/or other reports.

This is a pilot program which may be changed or eliminated at the discretion of the IPAW Board of Directors. Applicant must be a Wisconsin CISMA/CWMA and the event must be held within Wisconsin.

Any CISMA/CWMA which does not file a Post Event Report might not receive future funding from IPAW.

IPAW Education & Outreach Program Application

Name of Applicant:

Name of CISMA/CWMA:

Address:

Phone of contact person:

Email of contact person:

Facebook/ social media/ website:

Name of Event:

Location:

Date & times:

Estimated attendance:

Cost of booth/table space:

Amount requested:

Attach flyer promoting the event, if available

Brief description of anticipated audience (eg. gardeners, outdoor/conservation clubs)

Anticipated number of volunteer and participant hours for the event:

Required from successful applicant:

Include IPAW brochures as handouts

Invasive Plants of Wisconsin handouts

Display Statewide CISMA/CWMA map

Photograph booth/table display for IPAW to use the display photo and event information for the IPAW newsletter, Facebook page, other social media, website, etc.

IPAW Education & Outreach Program Post Event Report

Name of Applicant:

Name of CISMA/CWMA:

Event Name:

Location:

Date:

Estimated attendance:

Number of hours by volunteers and paid participants:

Photo(s) of display attached

Assessment of the value of exhibiting at this event, i.e. interest by audience, quality of questions asked and new contacts made:

Is this event worth doing again?